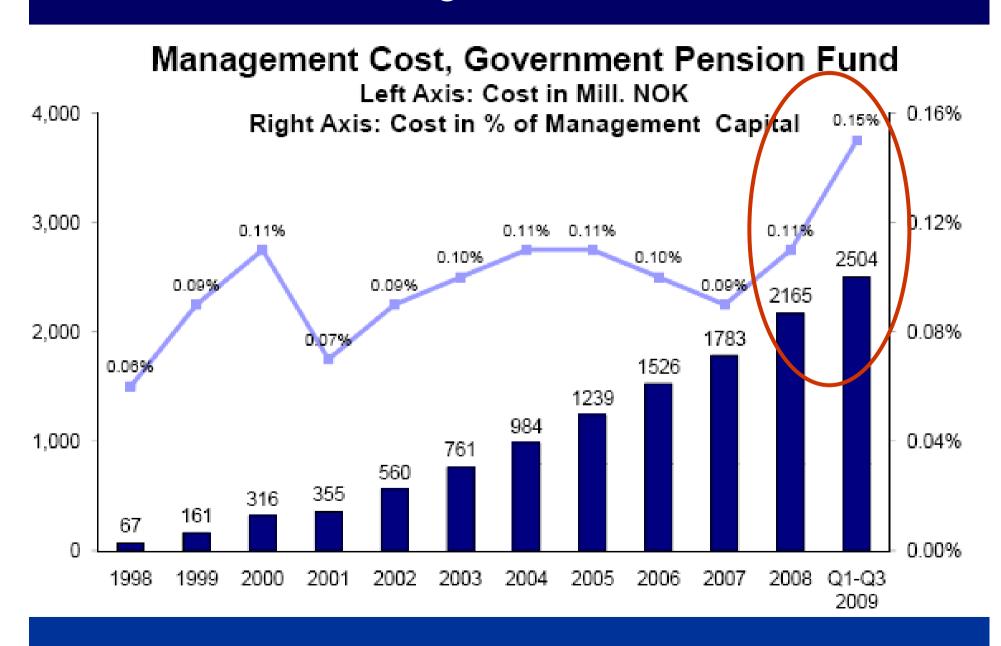
The Government Pension Fund Seminar on Active Management

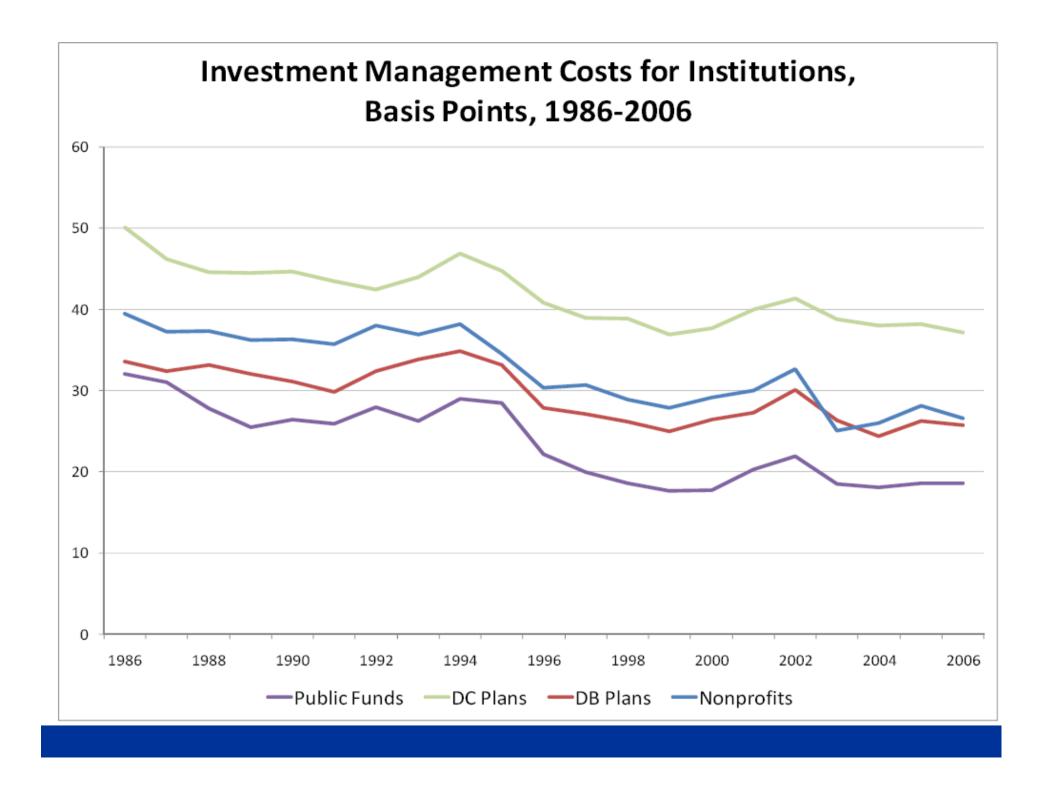
Professor B. Espen Eckbo
Tuck School of Business at Dartmouth
Oslo, 20 January 2010

Ang-Goetzmann-Schaefer (2009)

- The Government Fund "best in class" when it comes to large-scale index tracking at a low cost
- However, the Fund's official benchmark is inefficient
 - The inefficient benchmark means that a large portion (70%) of the Fund's alpha reflects known risk premiums
- Implications:
 - The true (adjusted) alpha is zero or negative after costs
 - The Fund is paying too much for the active mandates

The Fund's Management Cost 1998-2009





An Inconvenient Truth

- "I'm not giving'em hell: I'm just telling'em the truth, and they think it's hell"
 - President Harry Truman

- The expected value of active management, net of costs, is zero or more likely negative
 - Fund managers do not have access to, or let investors benefit from, unique information

The Arithmetic of Active Management

- If passive investors do not lose to active investors when they trade, a passive market portfolio MUST have a higher return than the aggregate of all current (active and passive) portfolios
- "Under reasonable assumptions, the typical investor would increase his average return by 67 basis points over the 1980-2006 period if he switched to a passive market portfolio"
 - Kenneth French (2008)

Active Management that Makes a Difference (it alters the return distribution at the firm level)

Capitalize on NBIM's Own Corporate Governance expertise!





Corporate Governance

Change Board/ Management

Capital Structure

Force Divestitures of assets

Strategic Direction

M&A

Suggestion: Add a (Small) Focus Fund