



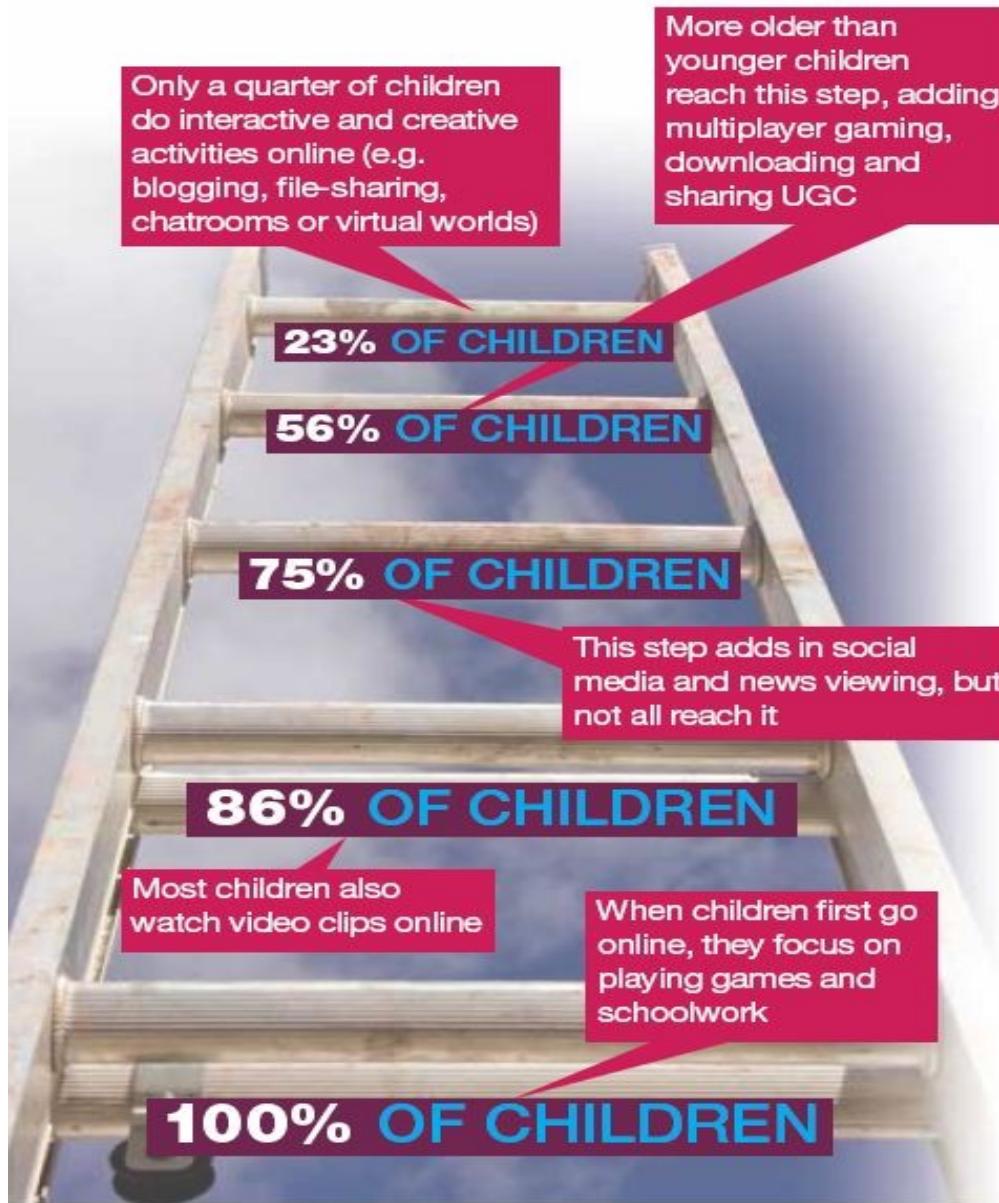
Kristin Bilberg
Nasjonal ekspert
DG CONNECT
**G4 Inclusion,
Skills and Youth**



Bedre internett for barn og unge.

Hva innebærer det?

WHAT CHILDREN DO ONLINE



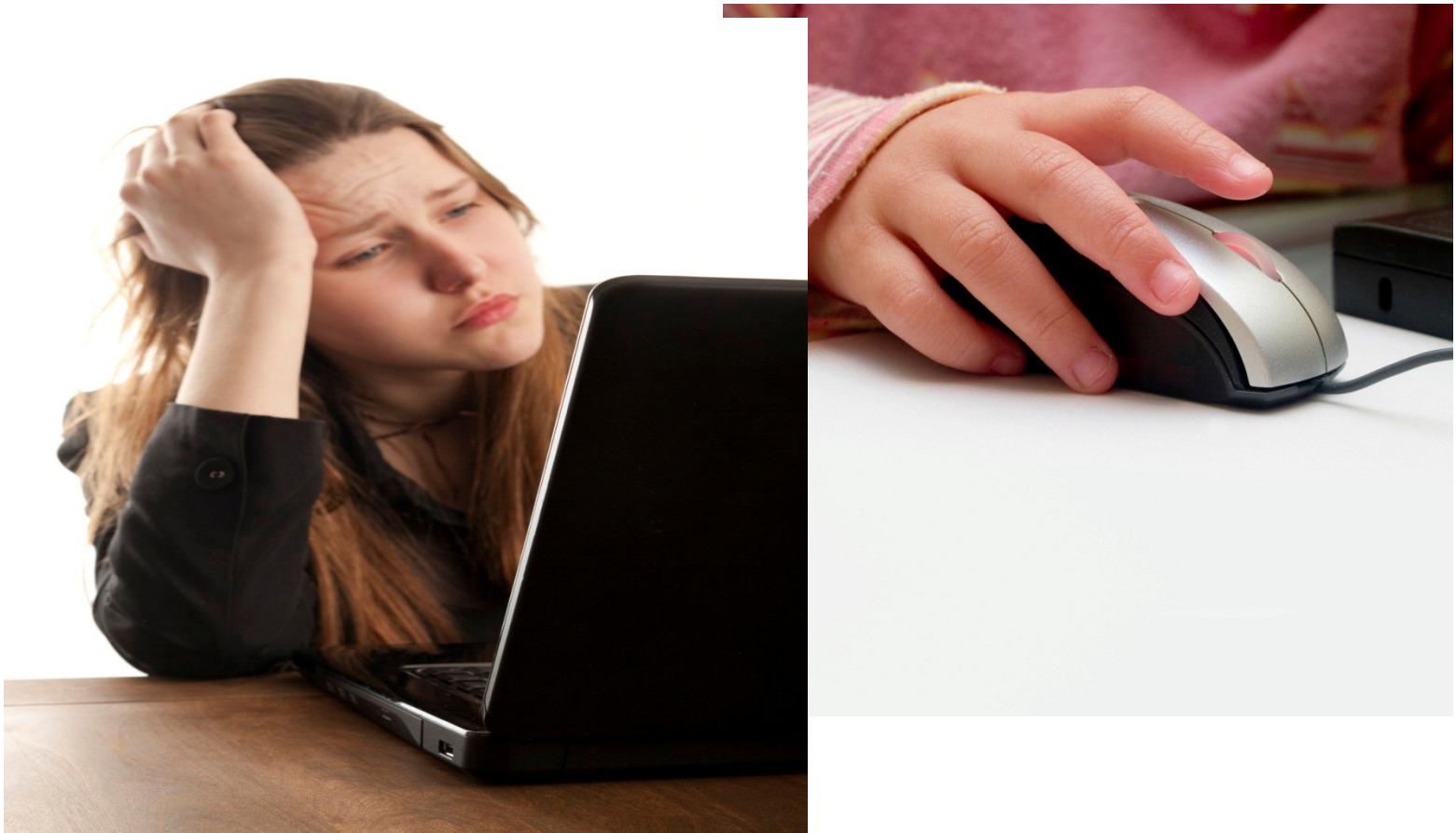
Risiko relatert til innhold



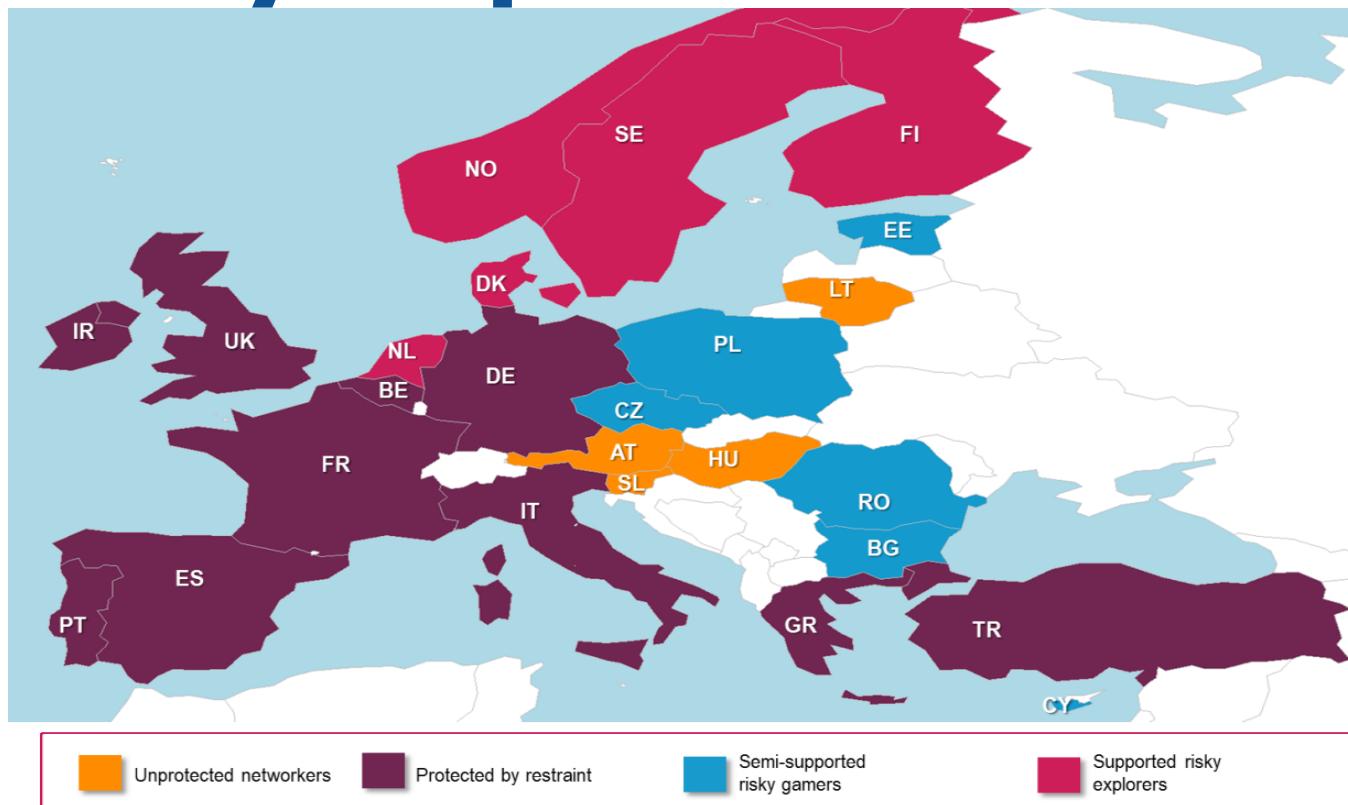
Risiko relatert til oppførsel



Risiko relatert til kontakt



Norske barn – supported risky explorers

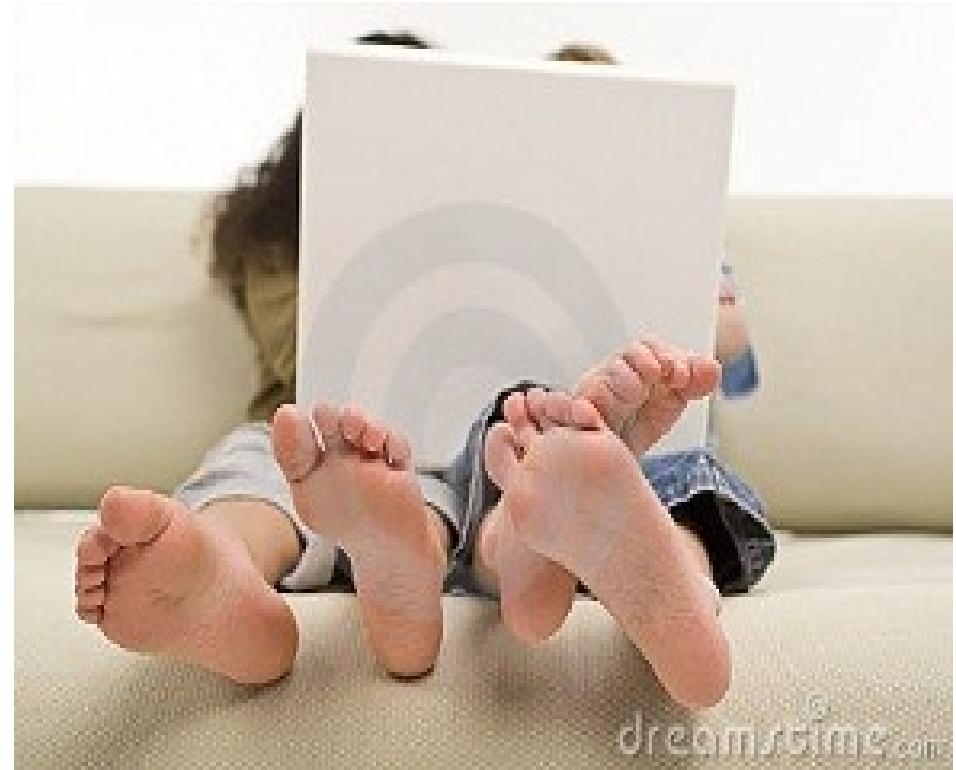




- **The Digital Agenda**
- **Data Protection Directive**
- **E-commerce Directive**
- **Directive on combating the sexual abuse and sexual exploitation of children and child pornography**
- **Online gambling**
- **Opening up Education**



European Strategy for a Better Internet for Children 2012



Hvordan løse utfordringene?



Industriinitiativ og selvregulering

31 selskaper/Statement of Purpose/5 konkrete aktivitetsområder

Start: desember 2011

Anbefalinger/forpliktelser:
januar 2013

Implementering: 2013

Rapportering: januar 2014





Medlemmer

Apple, BSkyB, BT, Dailymotion, Deutsche Telekom, Facebook, Orange, Google, KPN, Liberty Global, LG Electronics, Mediaset, Microsoft, Netlog, Nintendo, Nokia, Opera Software, Blackberry, RTL Group, Samsung, Skysrock, Stardoll, Sulake, Telefonica, Telecom Italia, TeliaSonera, Telenor Group, Tuenti, Vivendi, Vodafone



Hva er oppnådd?

- En rekke tiltak på de 5 aktivitetsområdene
- Kunnskapsdeling
- Synlighet
- Benchmarks
- Spin-offs

Aktiviteter 2014 ➔

Oppfølging av
Strategy for a Better
Internet for Children

CEF – Connecting
Europe Facility

Multi-stakeholder /
strategiske allianser





Takk for oppmerksomheten
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- <http://ec.europa.eu/digital-agenda/en/creating-better-internet-kids>
- <http://www.lse.ac.uk/media@lse/research/EUKidsOnline/Home.aspx>
- <http://www.netchildrenengomobile.eu/>
- <http://www.spirto.health.ed.ac.uk/>

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