

Vedlegg 7: Data og rapporter vedrørende forbruk av tobakk i Australia etter innføringen av standardiserte forpakninger

Lenkene til de fullstendige offisielle kildene står på neste side.

| Data | Artikler/Rapporter | Funn | Type forskning |
|---|--|---|---|
| ABS- data for husholdningers konsumpsjon | Davidson, S. and de Silva, A., <i>The Plain Truth about Plain Packaging: An Econometric Analysis of the Australian 2011 Tobacco Plain Packaging Act</i> , Australia National University Press, november 2014. ⁱ | “Any evidence to suggest that the plain packaging policy has reduced household expenditure on tobacco is simply lacking.” | Akademisk fagartikkel vurdert av fagfelle |
| Undersøkelse fra Cancer Council Victoria | Scollo, M. et al., <i>Changes in use of types of tobacco products by pack sizes and price segments, prices paid and consumption following the introduction of plain packaging in Australia</i> , Tobacco Control, mars 2015. ⁱⁱ | “Consumption did not change in PP year 1 among daily, regular or current smokers or among smokers of brands in any market segment.” ⁱⁱⁱ | Fagartikkel vurdert av fagfelle |
| Tobakksvolum salgsdata | <i>The Australian</i> , “Labor’s Plain Packaging Fails as cigarette sales rise”, 6 juni 2014. ^{iv} | “[T]obacco sales volumes increased by 59 million “sticks”, or individual cigarettes or their roll-your-own equivalents last year. The 0.3 per cent increase, though modest, goes against a 15.6 per slide in tobacco sales over the previous four years (...).” | Avisartikkel |
| | Ernst & Young, <i>Historical trends in Australian tobacco consumption: A case study</i> , til British American Tobacco, november 2014. ^v | Rapporten “found no evidence that plain packaging in Australia has reduced total consumption to date.” | Konsulentrapport. Bestilt av British American Tobacco |

ⁱ Tilgjengelig på:

<http://press.anu.edu.au/apps/bookworm/view/Volume+21,+Number+1,+2014/11311/davidson.xhtml>.

ⁱⁱ Tilgjengelig på: http://tobaccocontrol.bmj.com/content/24/Suppl_2/ii66.full.

ⁱⁱⁱ Først etter at regjeringen hadde økt avgiften på tobakk med 12,5 % i desember 2013, begynte forbruket målt ved denne studien å synke.

^{iv} Tilgjengelig på: <http://www.theaustralian.com.au/national-affairs/health/labors-plain-packaging-fails-as-cigarette-sales-rise/story-fn59nokw-1226945123085>.

^v Tilgjengelig på:

[http://www.bata.com.au/group/sites/bat_7wykg8.nsf/vwPagesWebLive/DO9FC38M/\\$FILE/medMD9R99U6.pdf?openelement](http://www.bata.com.au/group/sites/bat_7wykg8.nsf/vwPagesWebLive/DO9FC38M/$FILE/medMD9R99U6.pdf?openelement).