

Ms Linda Cathrine Hofstad Helleland

Minister of Culture (Conservative)



Family and Cultural Affairs.

Ms. Linda Hofstad Helleland was appointed Minister of Culture on 16 December 2015. The Minister of Culture is responsible for cultural policy, church, religious and belief-related matters, media policy, sports policy, gaming and lottery regulation, and the coordination of government policy relating to the voluntary sector.

Ms Helleland joined the cabinet from the Storting (the Norwegian parliament), where she chaired the Standing Committee on Transport and Communications. From 2001 – 2005 and 2005 – 2009 she served as a deputy representative. She served as elected member of the Storting from 2009. From 2001–2005 she was member of the Standing Committee on Justice. From 2009–2013 she served on the Standing Committee on

Ms Solveig Horne

Minister of Children and Equality (Progress Party)



Ms Solveig Horne was appointed Minister of Children, Equality and Social Inclusion on October 13 2013. The Minister has the overall responsibility for children welfare services, family affairs, childhood development, equality, anti-discrimination and consumer affairs.

From 2005-2013 she was a Member of the Storting. From 2009 – 2013 she was First Vice Chair on the Standing Committee on Family and Cultural Affairs and in the previous period she was a member of the Standing Committee on Justice. As a MP she has been a substitute member of the delegation to the Nordic Council and the delegation to the OSCE Parliamentary Assembly and a member of the Progress Party Group Steering Committee in Parliament. From 1995-2004 she held several positions as member/chair of the Progress Party`s organizations, committees and commissions at local, county and national level. From 1999 to 2005 she was a member of the Rogaland County Council. She is educated as a journeyman retail butcher and worked from 1990-1996 as a fresh foods manager.

Ms Kristin Hetle

UN Women



As Director of Strategic Partnerships, Kristin Hetle leads UN Women's corporate communications, resource mobilization and partnerships with civil society, in particular with the global women's rights movement. She is also responsible for outreach to the business community and other partners including sports organizations. She previously served as Director of Communications for the Ministry of Labour in Norway, and as Chief of Communications in the United Nations Population Fund (UNFPA), where she spearheaded several public awareness campaigns on sexual and reproductive health and rights. Prior to that, Ms. Hetle was CEO of Media Lion Inc., a company she co-founded; specializing in communication strategies and media training for public and corporate leaders. Ms Hetle is a journalist by training, and anchored a variety of programs in Norwegian Public Radio for almost 20 years. She graduated in Human Geography and Romance languages at the University of Oslo, and in

Journalism at the Oslo University College.

Ms Kristin Kloster Aasen

1. Vice President Norwegian Olympic and Paralympic committee and confederation of sports



Kristin Kloster Aasen is a lawyer from University of Oslo. Prior to law school, courses in political science and history at the University of Minnesota, and criminology studies at the University of Oslo. Ms Kloster Aasen served on the board of the Norwegian equestrian federation as board member from 1997, vice president in 1999 and as president from 2003 - 20012. Member of the FEI Clean sport commission set up in 2008 in response to equestrian doping cases from the Olympic Games in Beijing. The commission brought stakeholder sectors in horse sport as well as governing bodies together. Ms Kloster Aasen

was the commissions representative for the national federations.

She joined the board of the Norwegian Olympic and Paralympic committee and confederation of sports in 2011 as 2nd. Vice President. From 2015 she serves as 1st. Vice President. From this position she chairs the Special Olympics Norway committee. Ms Kloster Aasen served on the board of Right to Play Norway from 2004-2010. In 2012 until present, board member of the Association of NGOs in Norway (Frivillighet Norge)

Guri Hetland

Project manager, Trondheim 2021



Educated in business, marketing and sport (including cross-country coaching) Since October 2014 been head of the bid-organization for Trondheim 2021, candidate for the FIS Nordic World Ski Championships.

Head coach and coach for the men's national cross-country team in Switzerland 2010-2014. Leading the team in the OG in Sochi in 2014 and awarded "coach of the year " in Switzerland in 2014.

Manager for Marit Bjørgen, Norwegian cross-country skier with six Olympic gold medals, since 2005

Founder and owner of her own consulting company - main fields are business strategy and development, marketing and sport management.

Tove Moe Dyrhaug

Managing Director, Rosenborg Football Club



Moe Dyrhaug has been Managing director of Rosenborg Ballklub since 2013. She joined the club as Head of Events in 2005. She is also a Board Member of the Norwegian Ski Federation. Under her leadership the club has once again started to win titles as the club won the Double in 2015. She is a profiled leader in Sports in Norway and among the few female leaders in football.

Before she went into football she was working for the largest cultural festival in Mid-Norway, Olavsfestdagene, as head of Events. Tove lives in Tydal, a small village in the mountains 150 kilometres east of Trondheim.

Ruth Holdaway

Chief Executive, Women in Sport

Named by the Independent as one of the 50 most influential women in sport, Ruth took up her role as Chief Executive of Women in Sport in November 2013. On joining the Charity she set about creating and embedded a new vision to



transform sport for the benefit of every woman and girl in the UK, backed by a new strategy and a bold rebrand which saw the charity change its name from Women's Sport & Fitness Foundation to Women in Sport. A passionate campaigner, Ruth has enjoyed a 13 year career in the voluntary sector fighting for gender equality; with senior leadership roles in communications, service delivery and business development for Breakthrough Breast Cancer, Prostate Cancer UK and Women's Aid. Prior to the charity career Ruth was an NHS manager delivering paediatric, cancer and older peoples services: roles which she cites as building her determination to drive social change and her resilience. Ruth has also had roles in media production and management at the BBC and the World Health Organization, as well as a short stint in the US Senate. She is also a regular judge for the Sky News Woman of the Year Awards. Outside of work Ruth is auntie to 11 nieces and nephews whom she adores. She travels

the world looking for the best surf spots to test out her long board and enjoys playing or watching tennis when she gets the chance.

Sarah Lewis

Secretary General, International Ski Federation



Sarah Lewis has been involved with skiing on both a competitive and administrative level for over 30 years. She was a member of the British Alpine Ski Team from 1982-1988 and competed in the 1987 FIS Alpine World Ski Championships and 1988 Olympic Winter Games, as well as many FIS competitions including World Cup and Continental Cups.

Sarah Lewis began working for FIS in 1994 and for four years served as Co-ordinator for the Continental Cups covering the series in Europe, North America, Far East, South America and Australia New Zealand. She became FIS Director in 1998, before being appointed Secretary General by the FIS Council at its meeting in Melbourne in 2000.

Sarah Lewis currently serves as the Secretary General of the Association of International Winter Sports Federations (AIOWF), a post she also held between 2000-2004 and has been the AIOWF delegate in the steering group of the SportAccord Convention since 2002. At the 2008 Olympic Games in Beijing (CHN) she chaired the World Anti-Doping Agency Independent Observers. She lectures on a regular basis to the International Academy of Sports Science and Technology (AISTS) and the World Academy of Sport. In 2006, Sarah

Lewis was awarded the "Femme en Or prize" for her achievement of holding a leading position in the largest international winter sports federation.

Cecilia Flatum

Partner, Deloitte Norway



Flatum's passion for women in sports has been strong for more than a decade. Since 2012, she has been the vice president of the World Snowboard Federation. From 2009-2015, she was the president of the Norwegian Snowboard Federation, after being a board member/vice president from 2003 to 2007. She was one of the founders of a national project, the PowderPuff Girls, where the main objective was to get more women into political and operational roles within Norwegian snowboarding. From 2012-2016, she was on the Advisory board for YOG 2016 Lillehammer.

Cecilia is a partner at Deloitte Norway, where she was the first female partner in Consulting. In 2015, she launched her leadership blog (www.ceciliaflatum.com). The motivation for the blog, is to inspire young women. Cecilia is a twin mother and the family of four lives in Oslo. Cecilia is inspired by – *Be the change, and walk-the-talk!*

Isha Johansen

President of the Sierra Leonean Football Association
FIFA Security and Integrity Committee



Isha Johansen currently serves as President of the Sierra Leonean Football Association. She is the only female president of a football association in Africa, and one of only two female FA presidents in the world. She credits her father's passion for the sport as her inspiration and the start of her lifelong involvement in football. In 2004 she founded the internationally successful youth team - FC Johansen, using football to provide structure, training, education and opportunities for children displaced by Sierra Leone's civil war.

She is a vocal advocate for good governance in the sport and is the first woman to serve on FIFA's Security and Integrity Committee. She has recently drawn upon her own experience in the football industry to launch Power Play Africa - an initiative to advance the status of women and girls in Africa through their participation in football, which has the backing of FIFA and the Confederation of African Football.

Anita L. De Frantz

IOC Executive Committee



A graduate of Connecticut College and the University of Pennsylvania Law School, De Frantz became the first black woman to become a member of the IOC. In 1997 she was the first woman to be elected a Vice-President of the Executive Board. In 1992 Anita DeFrantz was elected to the Executive Board to serve a one-year term in place of Robert Helmick who, at the end of 1991, had resigned as President of the United States Olympic Committee (USOC) and as IOC Member.

Re-elected on 21 September 1993 for four years, she continued without interruption as a member of the IOC Executive Board until 2001. After a pause of 12 years, Anita DeFrantz began her fourth period of office in 2013.

An outstanding oarswoman, she won a bronze medal in the eights at the 1976 Olympics and a silver in the coxed four at the 1978 World Championships. Active in civic affairs, she was an attorney at the Juvenile Law Centre of Philadelphia (1977–1979), an administrator at Princeton University (1979–1981) and then a counsellor for the Corporation for Enterprise Development. Among her many other sporting offices, she holds a membership of the USOC Board of Directors. She was President of the LA84 Foundation (formerly the Amateur Athletic Foundation) and retired at the end of December 2015. From 1981 to 1984 she was Vice-President of the Organizing Committee of the Games of the XXIII Olympiad in Los Angeles 1984 and Mayor of the Olympic Village, and, from 1993 to 2013 Vice-President of the International Rowing Federation (FISA).

Anita DeFrantz is lifetime member of the ISOH. In January 2016 she was named as a senior advisor for the group trying to bring the 2024 Olympic Games to Los Angeles.

Dominique Niyonizigiye

IOC



Dominique Niyonizigiye joined the International Olympic Committee in 2008. She is responsible for the Gender Equality programme within the organization. Her main role is to support the IOC Women in Sport commission's work and strategy.

Before joining the IOC, she worked for the United Nations Peace Keeping Mission in Côte d'Ivoire as well as for the United Nations Office for Humanitarian Affairs in Nepal and Burundi.

A former athlete in her country Burundi and first woman in the Executive Board of the National Olympic Committee, Dominique has occupied a number of leadership positions in the Burundi sport movement as Chair of the NOC Women and Sport commission; Deputy Secretary General of the NOC and Secretary General of the Burundi Tennis Federation.

Anja Veum

Head of Development, Norwegian Olympic and Paralympic committee and confederation of sports



Anja Veum heads the Department of Development at the Norwegian Olympic and Paralympic committee and confederation of sports.

Educated in pedagogy as well as management and coaching, this former cross country skier and national champion currently mentors young coaches and is engaged in a number of initiatives related to women and sport.

Ms. Veum is currently enrolled in the NHO (the main representative organization for Norwegian employers) s initiative directed at promoting gender equality, promoting women in leadership position and as board members and attracting more women to the private sector.

Birgit Skarstein

Athlete



Birgit Skarstein is a Norwegian Paralympic athlete competing in rowing and cross country skiing. A world champion rower (2014) Birgit Skarstein is a national team member in both rowing and cross country skiing.

Skarstein is a regular representative to the Oslo City Council and a member of the Standing Committee of Finance and is engaged in a number of organizations and foundations.

Himanshu Gulati

State Secretary, Ministry of Culture



A Norwegian [politician](#) representing the [Progress Party](#), Gulati was appointed State Secretary in the Ministry of Justice and Public Security in 2013. Currently serving as State Secretary to Prime Minister Erna Solberg. On 15 January 2016, Gulati was appointed to a temporary, open-ended part-time position (25 per cent) as state secretary to Minister of Culture Linda Cathrine Hofstad Helleland.

His portfolio at the Ministry of Culture covers voluntary sector and sport-related matters.

Svein Erik Edvartsen

Norwegian Football Federation



Svein-Erik Edvartsen is a FIFA accredited Norwegian Premier League football referee and heads the department of social responsibility at the Norwegian Football Federation.

Edvartsen is also a referee principal in the Norwegian Ice Hockey Federation and represents Hamar IL (football) and Storhamar Dragons (hockey). Edvartsen became a FIFA referee in 2013.

Runa Møller Tangstad

Young Leader



18 year old High School student Runa Møller Tangstad hails from Brønnøysund. A goal keeper for her local handball club she also coaches and administrates the group Young Active, serves as deputy of the Brønnøy DNT-ung (the youth division of the Norwegian Trekking Association) and as youth representative to the Brønnøy Sports Council. In her spare time she waits tables at a local restaurant, hangs out with friends and plays the guitar in a musical trio.

Runa was a volunteer during the Youth Olympic Games at Lillehammer in the winter of 2016. She was recruited to be part of the Council for Volunteers' – currently working on a 10 point action list to be presented to the Minister of Culture.

Marja Routanen

Council of Europe



Director of Human Dignity and Equality within the Directorate General of Democracy, responsible for Violence against Women, Trafficking in Human Beings, Children's Rights, Gender Equality, Sexual Orientation and Gender Identity issues, as well as Anti-discrimination and Sport.

Marja Ruotanen joined the Council of Europe in 1990 and has held several positions, including Director of the Private Office of the Secretary General, and recently Director of Justice and Human Dignity within the Directorate General of Human Rights and Rule of Law. She has served as Secretary to various Parliamentary Assembly Committees, notably the Political Affairs Committee, Committee on Migration, Refugees and Population and the Committee on Gender Equality.

She was born in Rovaniemi, Finland and studied International Relations (political science and law) at McGill University in Montreal (Canada).

Frank Jenssen

Member of Parliament / the Storting



A Norwegian politician for the Conservative Party Jenssen was elected to the representing Sør-Trøndelag in 2013. He is a member of the Standing Committee on Local Government and Public Administration.

A former local politician in Trondheim Jenssen served as political adviser to mayor Marvin Wiseth. He was State Secretary for Erna Solberg in the Ministry of Local Government and Regional Development from 2003 to 2005. He was the Conservative Party's candidate for mayor in Trondheim in the municipalities elections in 2003 and 2007.

Jan Åge Fjørtoft

Chair, Ministry of Culture advisory group on Sport

Moderator



Jan Åge Fjørtoft (is a former Norwegian footballer. He played professionally in Norway, Austria, England and Germany. He appeared in 71 international matches (10 as captain) and scored 20 goals for [Norway](#). After retiring from football Fjørtoft worked as a football commentator for [NRK](#) and did his coaching badges and served as Director of Football at Lillestrøm (LSK).

A regular commentator and football pundit for various European networks, Fjørtoft runs his own "Strategic Consultant – company with customers in Norway and internationally. Since 2008 Fjørtoft

has worked as an advisor for the Norwegian Football Association and was named Team Manager of the National Team in 2015.

Fjørtoft currently chairs an advisory group mandated by the Ministry of Culture to survey sports policies.

Marco Elsafadi

relationship chief

Coach, May 25



A former basketballer at the national level, Marco Elsafadi is a committed motivational speaker, athlete, social worker and self-titled relationship chief.

He received Role model of the Year award at the Norwegian Sports Gala in 2006, awarded for his involvement on and off the court.

Through the Norwegian Basketball Federation Elsafadi has been involved in the value-based campaign "Shut Up & Play" and he currently chairs the foundation New Page dedicated to prevent substance abuse, violence and school dropout.