

An aerial photograph of a shipping lane in the Arctic region. The sea is a deep blue, and the sky is a lighter blue with some white clouds. Numerous large cargo ships, mostly orange and white, are visible, moving through the water. The water is filled with many large, white icebergs of various shapes and sizes. The ships are leaving white wakes behind them as they move through the ice.

EU Transport Attaché visit to Oslo

*Visit to the Norwegian Shipowners' Association
29 June 2016*

*Charlotte Demeer Strøm,
Director – Head of International Politics*







The Norwegian Shipowners' Association

- An industry and employer organization
- 140 member companies
- Active in all shipping segments

NORWAY'S MARITIME CLUSTER



100 000 JOBS

VALUE CREATION 150 BILL. NOK YEARLY



Main segments

Deep Sea



Short Sea



Offshore
Service



Offshore
contractors



Subsea
contractors



FROM THE BARENTS SEA....



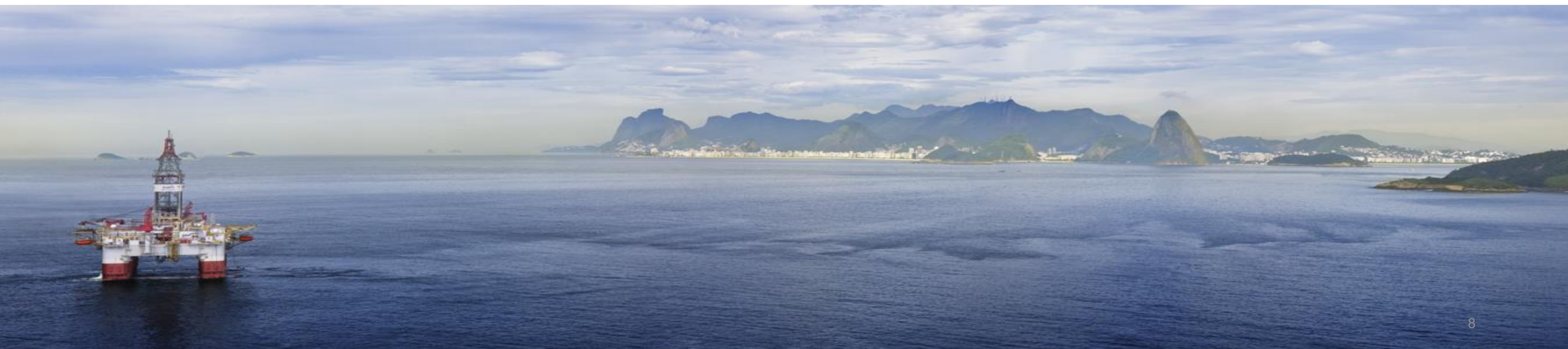
Oil and gas resources in harsh regions that require high end technologies and specialised competence



....TO BRASIL



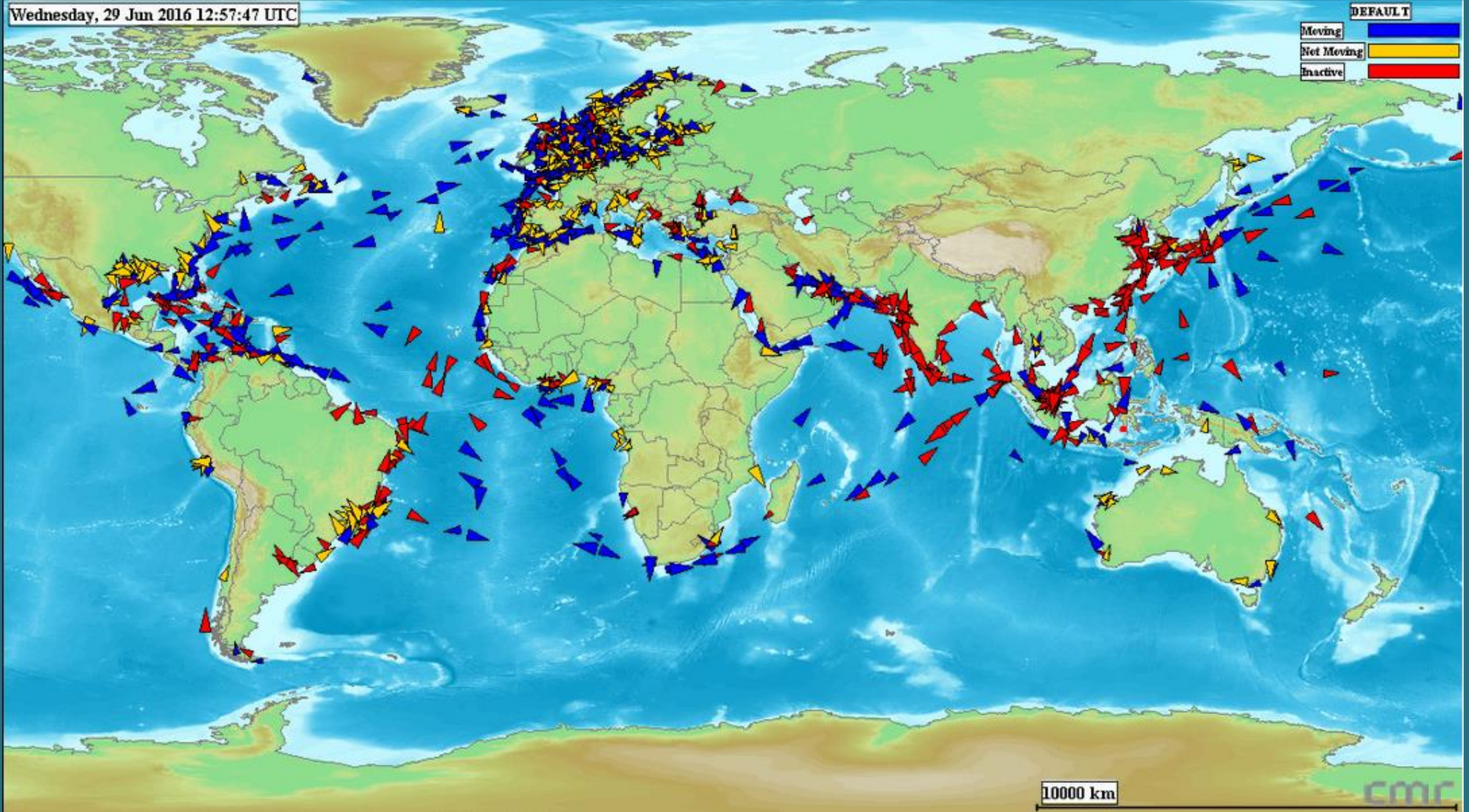
Norwegian offshore companies collect more than
50% of their revenues from foreign shelves



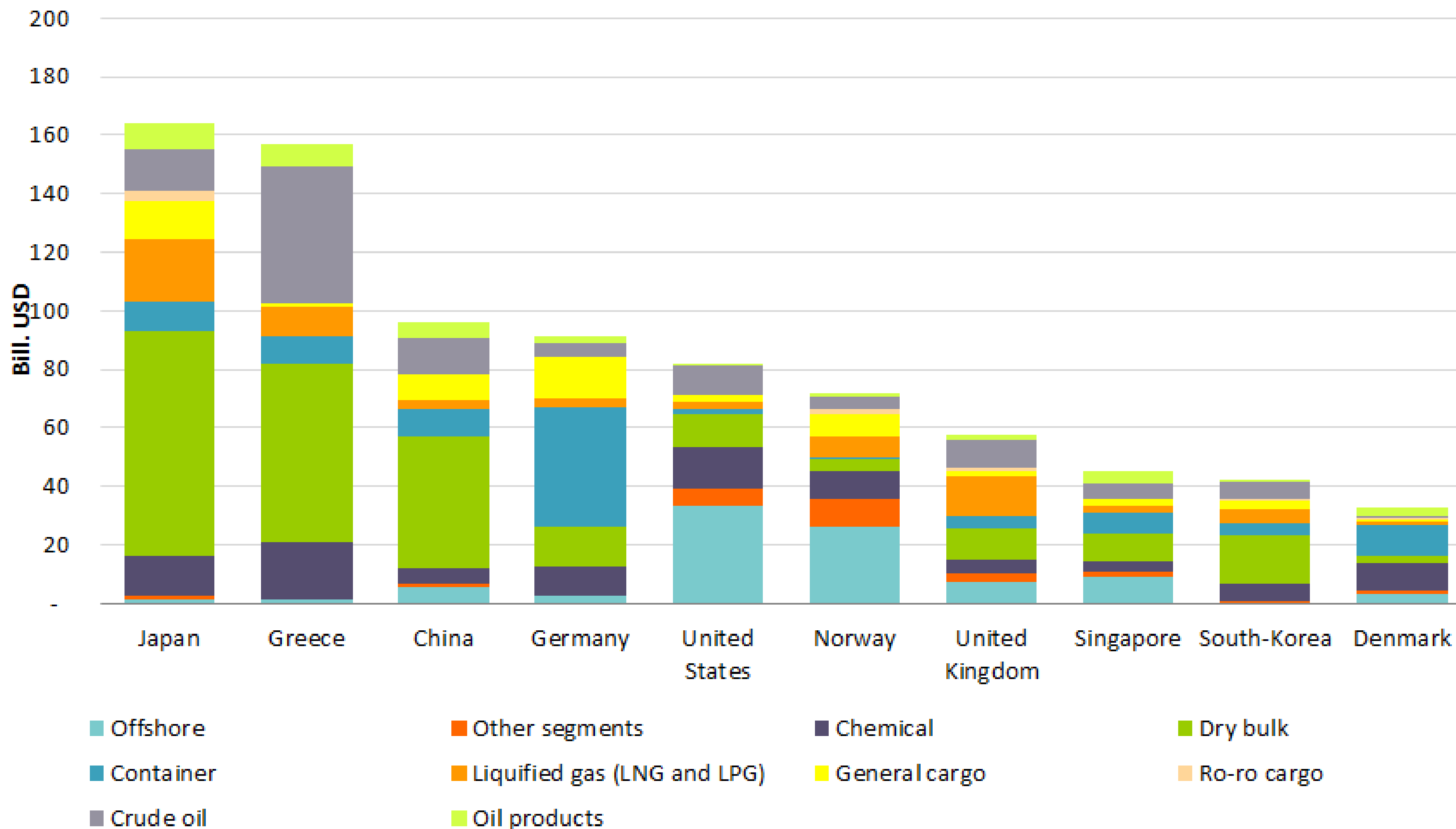
Wednesday, 29 Jun 2016 12:57:47 UTC

DEFAULT

Moving 
Not Moving 
Inactive 



Top 10 merchant fleets of the world by market value in bill. USD by segments as of 2015

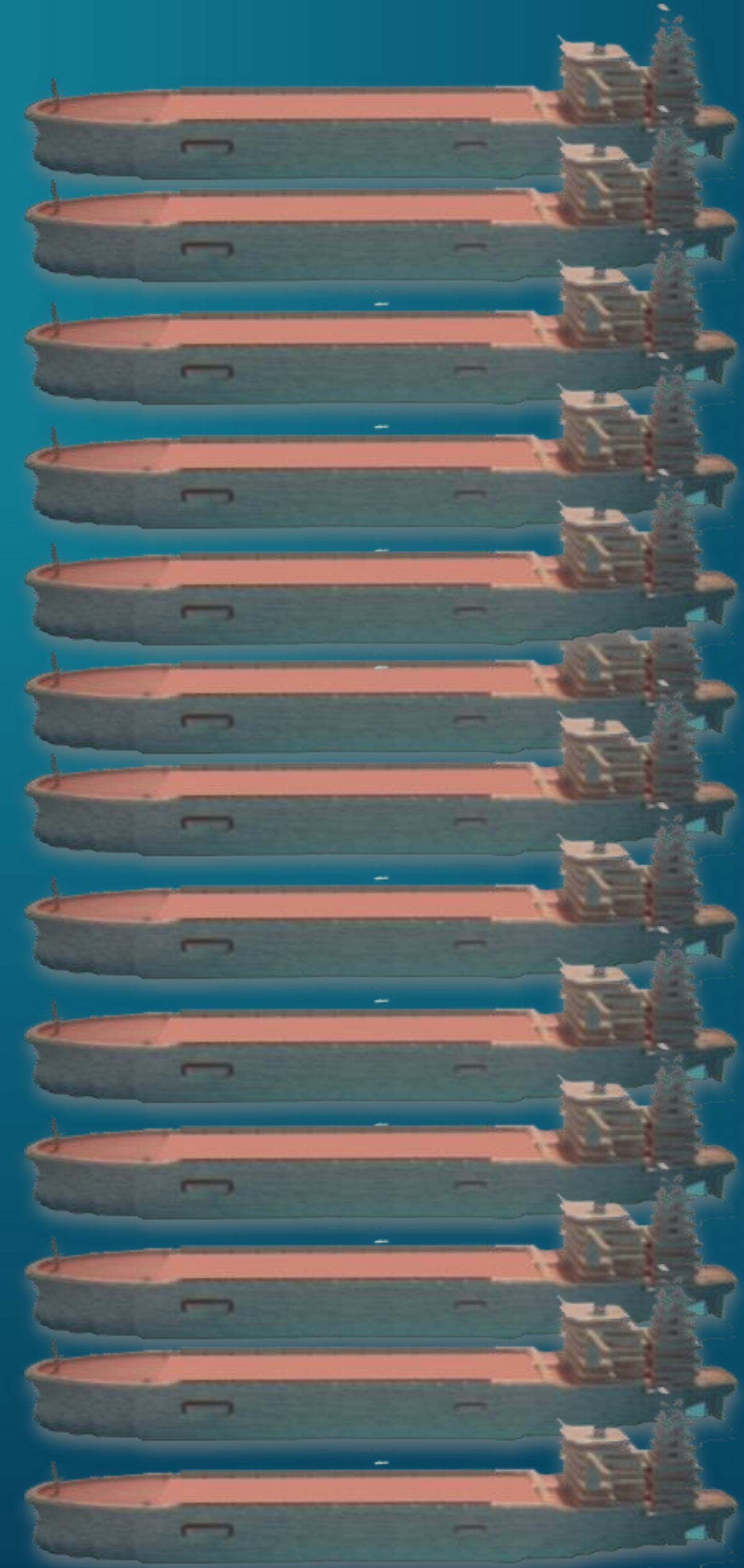




The offshore value chain



1 = 13

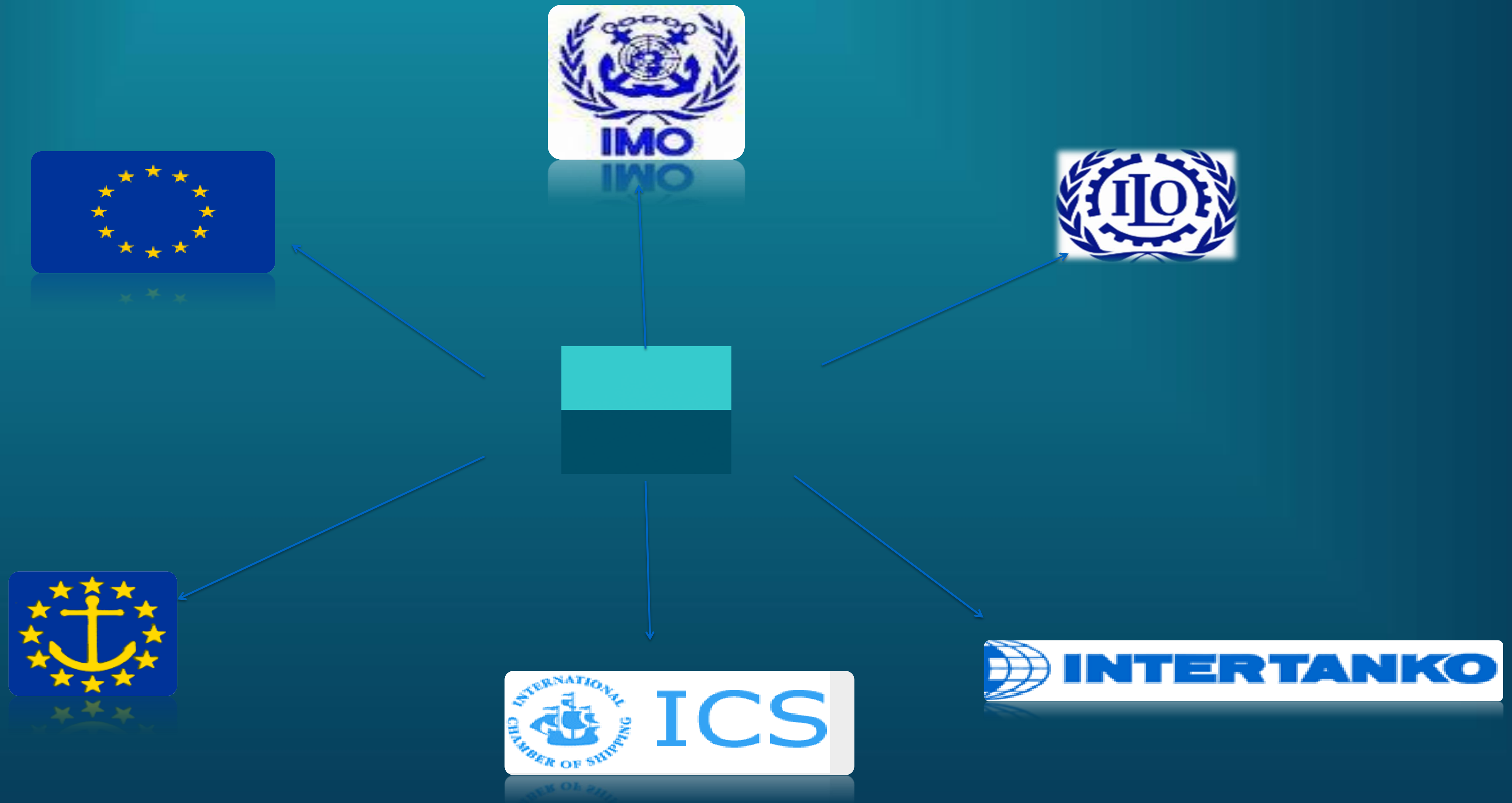


Source: Solstad Offshore and RS Platou





The international platform





Global rules for a global industry

Regional rules hinder efficiency

**A global level playing field
prevents “race to the bottom”**

**Globale standards implemented
by**

Coastal and Flag States:

**IMO (1948) – Safety and
Environmental standards**

ILO (1919) - Sosial standards

**WTO/GATS (1995) –
Market access
Non-discrimination**

New Free Trade Agreements

EU as driver for a global approach
Member States` role

Agreement / Signature

Ratification

Uniform compliance

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