

Let's Communicate

the EUSBSR for the benefit of the region

Innovation and Smart Specialisation SEMINAR BASED ON THE EU STRATEGY FOR THE BALTIC SEA REGION

Date: 25 April 2018

Time: 10:00 - 15:00 (registration from 09:30)

Place: Akershus County Administration, Schweigaardsgt. 4 (Galleriet), Oslo

Purpose of the seminar:

Give input to the regional reform process in Norway – highlighting Smart Specialisation and the experiences with S3-strategies in the Baltic Sea Region. The seminar should increase knowledge about Baltic Sea Region Cooperation and the EU Strategy for the Baltic Sea Region (EUSBSR).

We wish to;

- Share experiences on Smart Specialisation strategies and public support to innovation
- Give input and food for thoughts in the regional reform process in Norway with regard to innovation support and smart specialisation
- Inform about and discuss Norwegian actors' possibilities for more active engagement and participation on the arenas and in concrete project activities in the Baltic Sea Region.

Target group:

Representatives from Norwegian regions working with regional planning and development, international cooperation and actors involved in innovation, digitalisation and smart specialisation from national and regional level in Norway.

Draft **PROGRAMME** (pr 05.02.18)

Moderator: Jan Edøy, Director at the Oslo Region European Office

10:00 Welcome by a representative from the Ministry of Local Government and Modernisation

10:10 Short presentation of the EUSBSR – framework, purpose and intentions by, Lina Marcinkutė, European Commission, DG Regio

Q & A

10:30 EU Strategy for the Baltic Sea Region and Innovation – introduction by Policy Area Coordinator - Tomasz Jalukowicz, Polish Ministry of Science and Higher Education
<http://www.pa-innovation.eu>

Q & A

11:00 Smart Specialisation Strategies - a successful initiative for Europe and BSR?
<http://s3platform.jrc.ec.europa.eu/>

- S3 – what's going on in the Baltic Sea region by Jukka Teräs from Nordregio
- Smart specialisation and Innovation Norway by Knut Senneseth (*tbc*)
- New Smart Specialisation manual for Norway by Anja Gjørnum from the Norwegian Ministry of Local Government and Modernisation
- Collaboration and alignment of instruments for smart specialisation in the BSR by Lina Stanionyte from the JRC S3-team in Seville

Panel discussion with speakers – including participants

12:30 - 13:00 Light lunch and networking

13:00 Smart Specialisation strategies as tool for regional development – share of best practise experience from Värmland Region, Sweden – Anders Olsson (*tbc*)

13:30 Why Norwegian regions should invest in participating in transnational Baltic Sea Region collaboration

- BSR Stars S3 – Trøndelag fylkeskommune, Per Erik Sørås
- LARS – Oppland fylkeskommune, Erik Lagethon (*tbc*)
- Innovation Express – Innovation Norway, Hans Eirik Melandsø

Q & A

14:45 Summing up

- Jon Petter Arntzen, Head of Secretariat, Eastern Norway County Network
- Ann Irene Saeternes, Eastern Norway County Network - national contact point for the Interreg BSR programme and Norwegian coordinator in the Let's Communicate project

15:00 End of seminar

