

Cf. Covering letter

Date: 28 April 2015

The Republic of Korea – Norway's second largest trade partner in Asia

How should we develop our bilateral business relations in the coming years in order to achieve long-term sustainable business?

Place: Ministry of Foreign Affairs, Oslo
Time: Friday, May 22nd 2015, 08:15 – 10:30

Against this background, what are the opportunities for Norwegian companies in the Republic of Korea?

What are the experiences of, and challenges facing Norwegian companies already established in the Republic of Korea?

The economic development in the Republic of Korea has often been described as the «Miracle on the Han River». In a few decades the Republic of Korea has developed into an economic and technological pioneering country with huge opportunities for Norwegian companies, especially within the sectors Maritime, Offshore Construction, Seafood, Electronics, ICT, Health, and Renewable Energy.

During the seminar you will learn more about opportunities, challenges and developments in the Republic of Korea. We recommend you all to use this opportunity for updates from the Korean Ambassador to Norway, Innovation Norway, Marine Harvest and DNV GL.

The seminar will be opened by Deputy Minister Mr. Morten Høglund.

Programme:

08:15 – 09:00	Doors open. Breakfast and networking
09:00 – 09:15:	Opening statement, Mr. Morten Høglund, Deputy Minister
09:15 – 09:30:	Norwegian-Korean bilateral relations, economic cooperation and outlook H.E. Mr. Byung-hwa Lee, Korean Ambassador to Norway
09:30 – 09:50	Opportunities for Norwegian businesses in the Republic of Korea Mr. Harald Nævdal, Director of Seoul Office, Innovation Norway
09:50 – 10:05	Experiences and opportunities in the Republic of Korea, as seen from Marine Harvest perspective Ms. Kristine Gramstad, Global Director Communications, Marine Harvest ASA
10:05 – 10:20	Experiences and opportunities in the Republic of Korea, as seen from DNV GL perspective Mr. Tommy Bjørnsen, Senior Vice President, Regional Manager Korea & Japan Maritime, DNV GL
10:20 – 10:30	Q & A
10:30	End of Seminar

Registration by May 20th to: business@mfa.no