

# Healthier choices for children Pernille Baardseth and Carina Hundhammer Nofima Mat AS

One of three NICE projects

# NICe - Healthier choices made easier for all

- **A common Nordic monitoring system on diet, physical activity and overweight (political)**
  - Nordic surveys on diet, physical activity, and overweight provide crucial information for the formulation of policies
- **Nordic YoungHealth (market)**
  - Fast food market structure (healthy/unhealthy food selection, menus, price, shelf placement and marketing)
  - Barriers when youth are faced with when eating out in public
  - Based on HealthCat
- **Nordic Network NTP - Healthy choices (business)**
  - The project will integrate best available knowledge and experience from industry, catering, innovation and research organisations, educators and health authorities to improve variety of attractive, healthy and tasty food choices for children and young people

# Healthy food choices for children

Current  
practices

Projects

National  
activities

Action  
plans

Discussion  
between  
Stakeholders

Seminars

Workshops

Network  
Activities

WP 1. Communication  
between stakeholders

WP 2. Open innovation  
healthy food in catering for children

WP 3. Education and training

WP 4. Nordic innovation priorities

Nordic Network NTP - Healthy choices

