



# MEDIUM-TERM OIL MARKET REPORT

*David Fyfe*  
*Head, Oil Industry & Markets*  
*Division*  
*David.fyfe@iea.org*

2009



INTERNATIONAL ENERGY AGENCY



# MTOMR 2009 – Some key issues

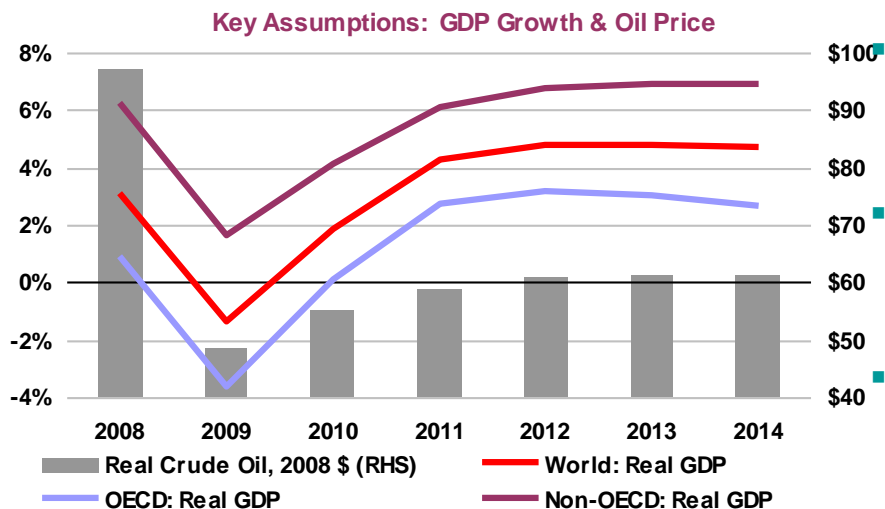
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- **Economic recovery – ‘business as usual’ or subdued growth trend?**
- **Pace of demand rebound amid structural change - demand destruction vs. demand suppression?**
- **Impact of economic uncertainty & price volatility on investment - supply growth slower in future?**
- **Biofuel, NGL & non-conventional oil as a safety valve, amid weak conventional crude growth**
- **Refining sector boom and bust cycles**
- **Prices – driven by fundamentals or funds?**
- **Supply crunch, or easier capacity buffer? – the role of economic growth & government, consumer choices**
- **A role for governments:**
  1. **stimulating investment plus energy efficiency;**
  2. **enhancing market transparency to reduce price uncertainty without choking off liquidity;**
  3. **joined-up thinking on fuel quality & emission standards**
- **How has the picture changed since June?**



# MTOMR 2009 – Starting points



Single price assumption (not forecast) based on the futures strip

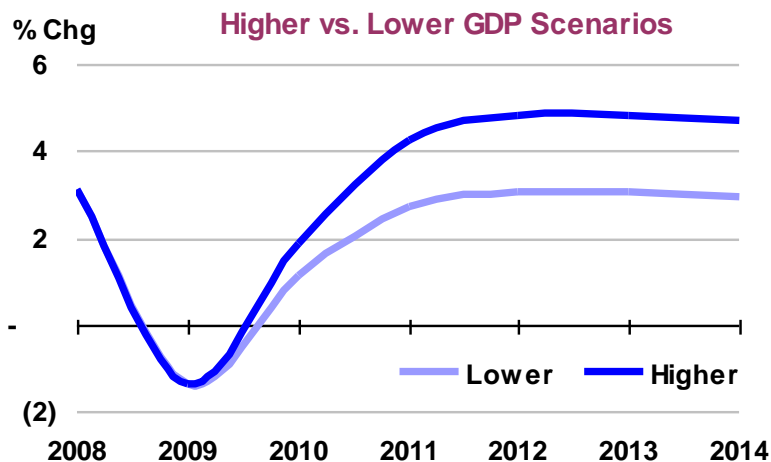
Acts as a peg on which to hang demand projections

Alongside two potential visions of economic recovery path

Oil intensity assumed to fall 2.4%pa v 2.1% pa in last decade

Supply side based on currently planned projects, operating regimes and policies

Decline rate sensitivity employed for lower GDP/oil demand case



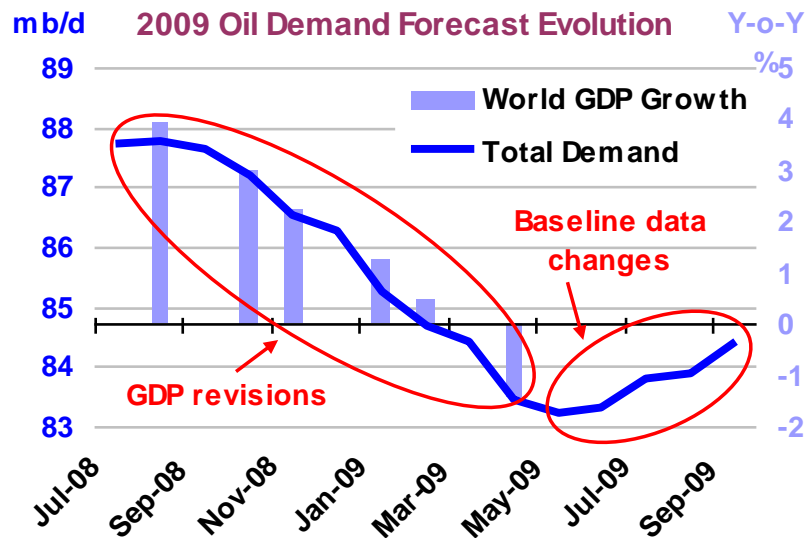
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# Demand

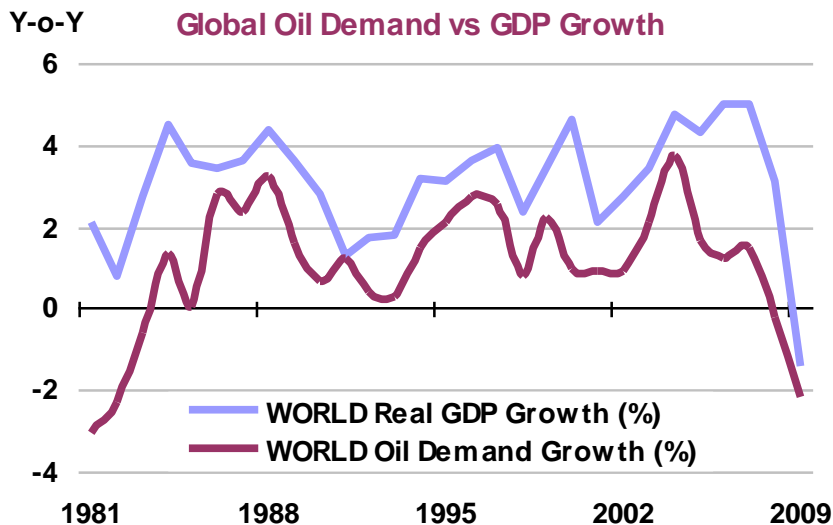


# The global slump has shaken many assumptions



- **GDP – and oil – demand forecasts have been cut sharply since mid-2008**

- **Oil demand is falling everywhere – even in non-OECD countries**



- **The short & medium-term outlook are highly uncertain**

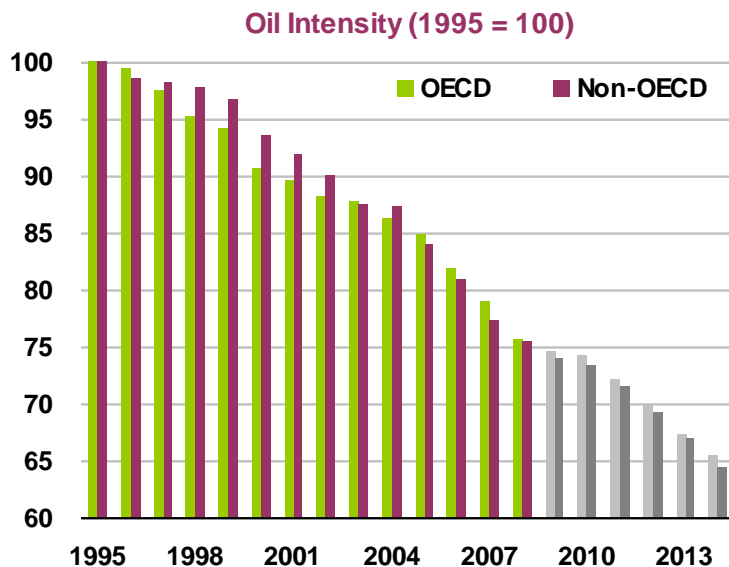
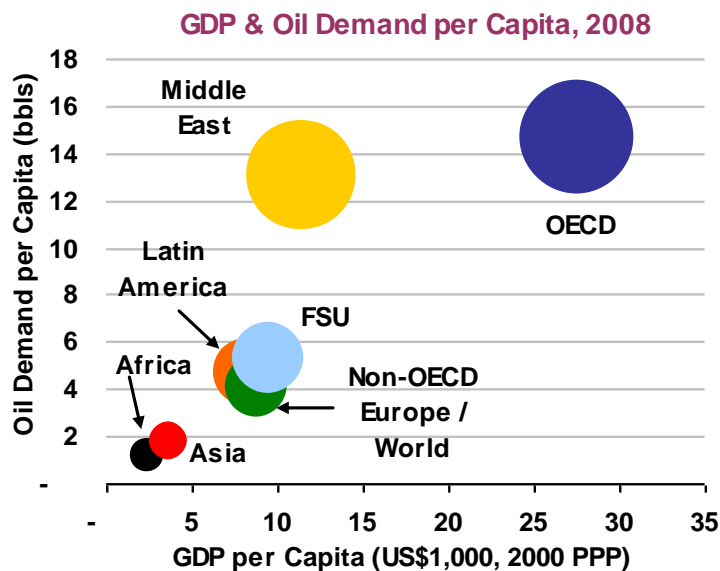
- **Large baseline revisions highlight data quality issues**

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# The efficiency conundrum: demand destruction v demand suppression

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- **Already-evident gains in road and air transportation efficiency, and interfuel substitution (gas) in power sector may prove durable**
- **Extra impetus from airline rationalisation, CAFE standards, auto-industry restructuring, cap & trade**
- **Global oil intensity seen declining 2.4% per year (vs. 2.1% previous decade), despite regional differences – e.g. Mid.East**
- **Technological breakthrough or new policy initiatives (gasoline tax increases?) could *accelerate* the pace of efficiency improvements**

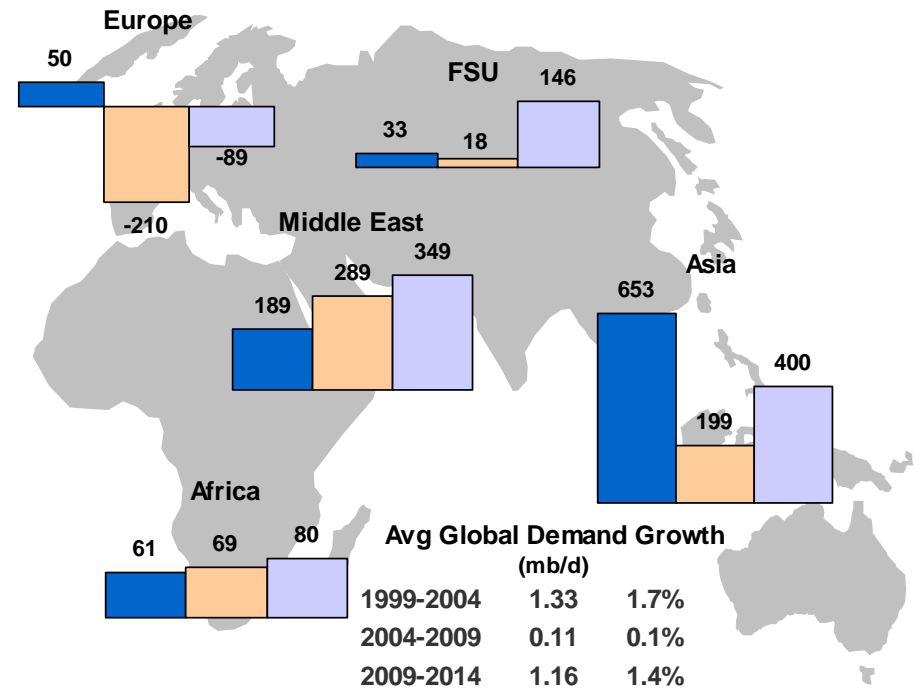
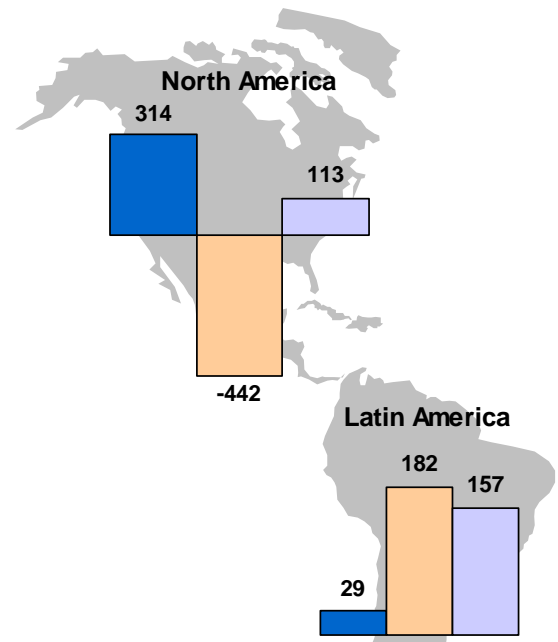
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# In the higher GDP scenario, re-emerging growth...

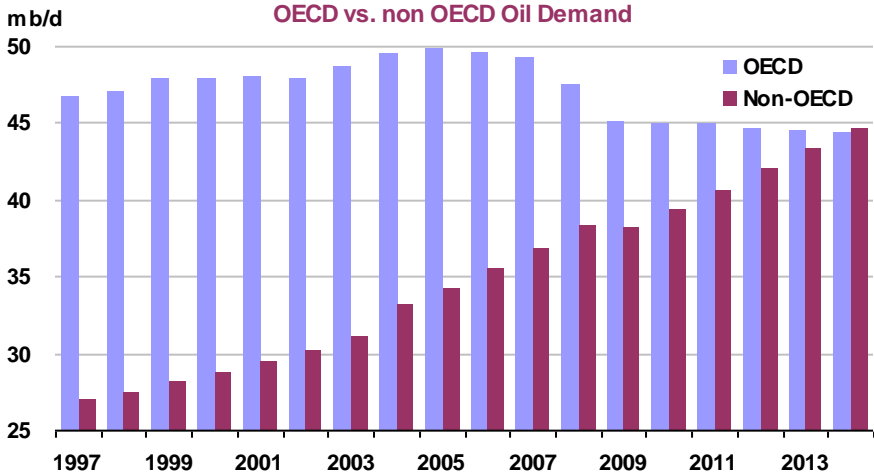
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Average Global Demand Growth 1999-2004/2004-2009/2009-2014  
thousand barrels per day



Avg Global Demand Growth (mb/d)		
1999-2004	1.33	1.7%
2004-2009	0.11	0.1%
2009-2014	1.16	1.4%

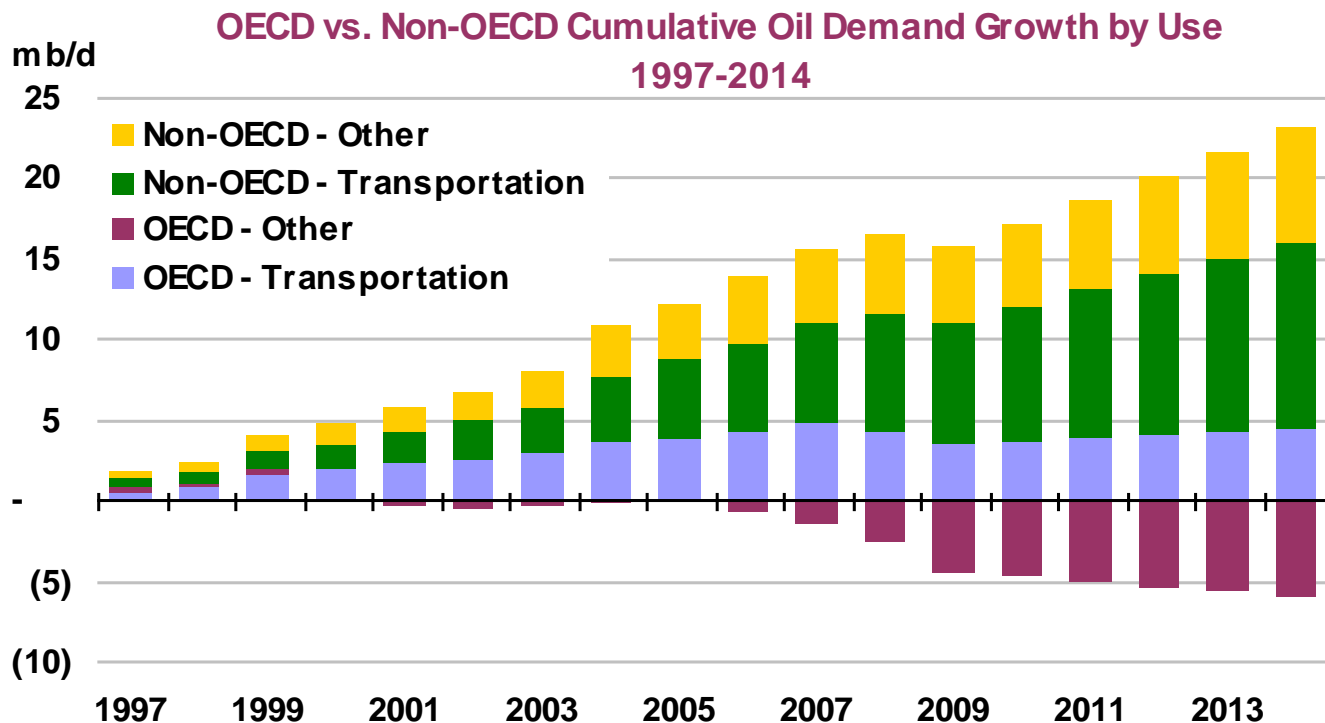
OECD vs. non OECD Oil Demand



- Demand growth comes from emerging countries – >50% share by 2014
- Stronger GDP, higher income elasticity & sticky administered prices
- OECD economies will see demand stagnate => interfuel substitution & greater efficiency

# ...with growth fuelled by transport and petrochemical sectors

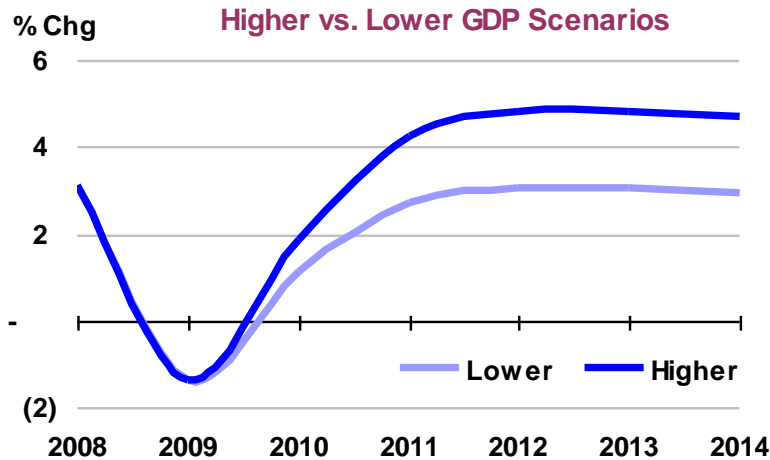
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- **Transportation needs are expected to account for roughly 4/5 of total demand growth**
- **In the OECD, transportation demand will barely grow => saturation, efficiency improvements in the US**
- **Overall, projected 2013 demand is 3.3 mb/d lower than in December forecast**



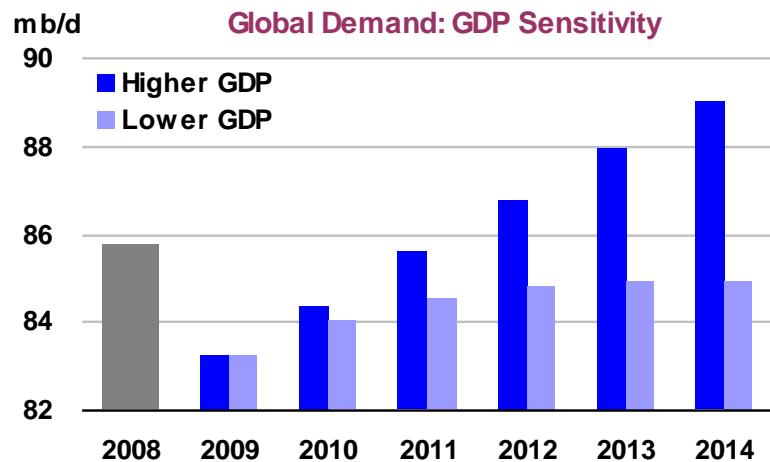
# What if economic recovery is slower and weaker?



- This scenario entails a delayed recovery & lower long-term growth

- Purely illustrative, doesn't account for medium-term iterations – i.e., oil price changes & effects

- As such, *MTOMR* detailed downstream analysis is based on higher GDP case

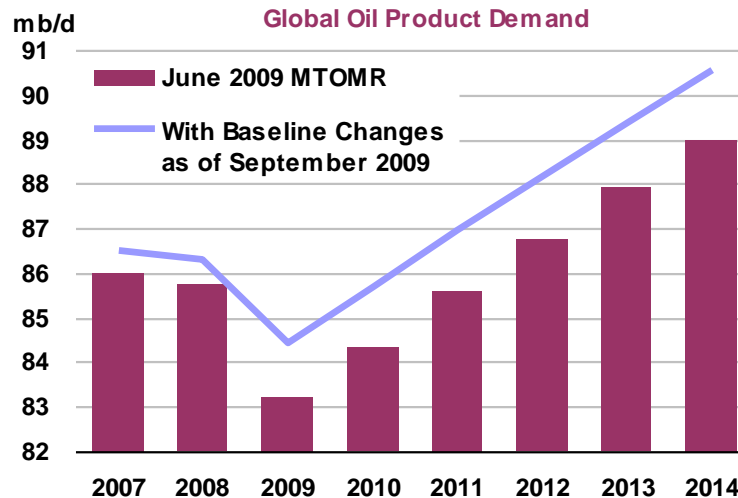
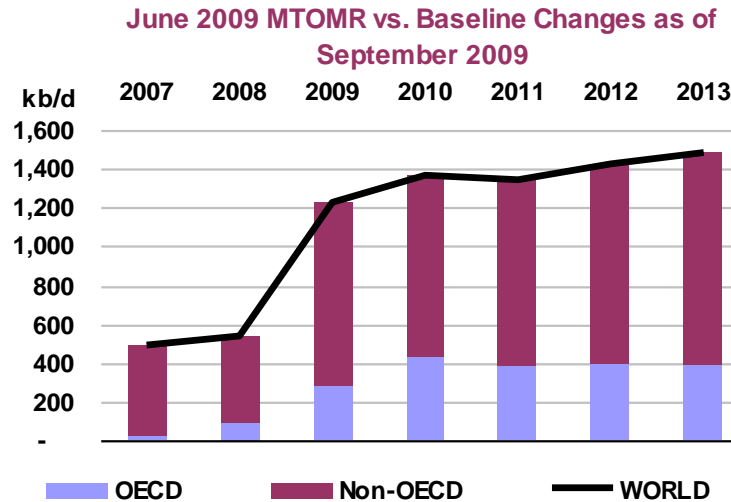


- Lower case demand is 4.1 mb/d weaker by 2014 vs. high case (0.4% versus 1.4% annual demand growth)

- Many see this economic scenario just as likely as the 'business as usual' high case

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# Epilogue: demand-side baseline revisions



- **Baseline revisions across all countries following submission of revised annual data**
  - **OECD: 2008**
  - **Non-OECD: 2007**
  - **Data finalised in July 2009, two months after MTOMR freeze**
  - **Baseline revisions concentrated in non-OECD countries => data quality issues**

- **In addition, large revisions to 1H09 data as of September 2009**

- **Assuming identical trends, global demand would be 1.5 mb/d higher by 2014**

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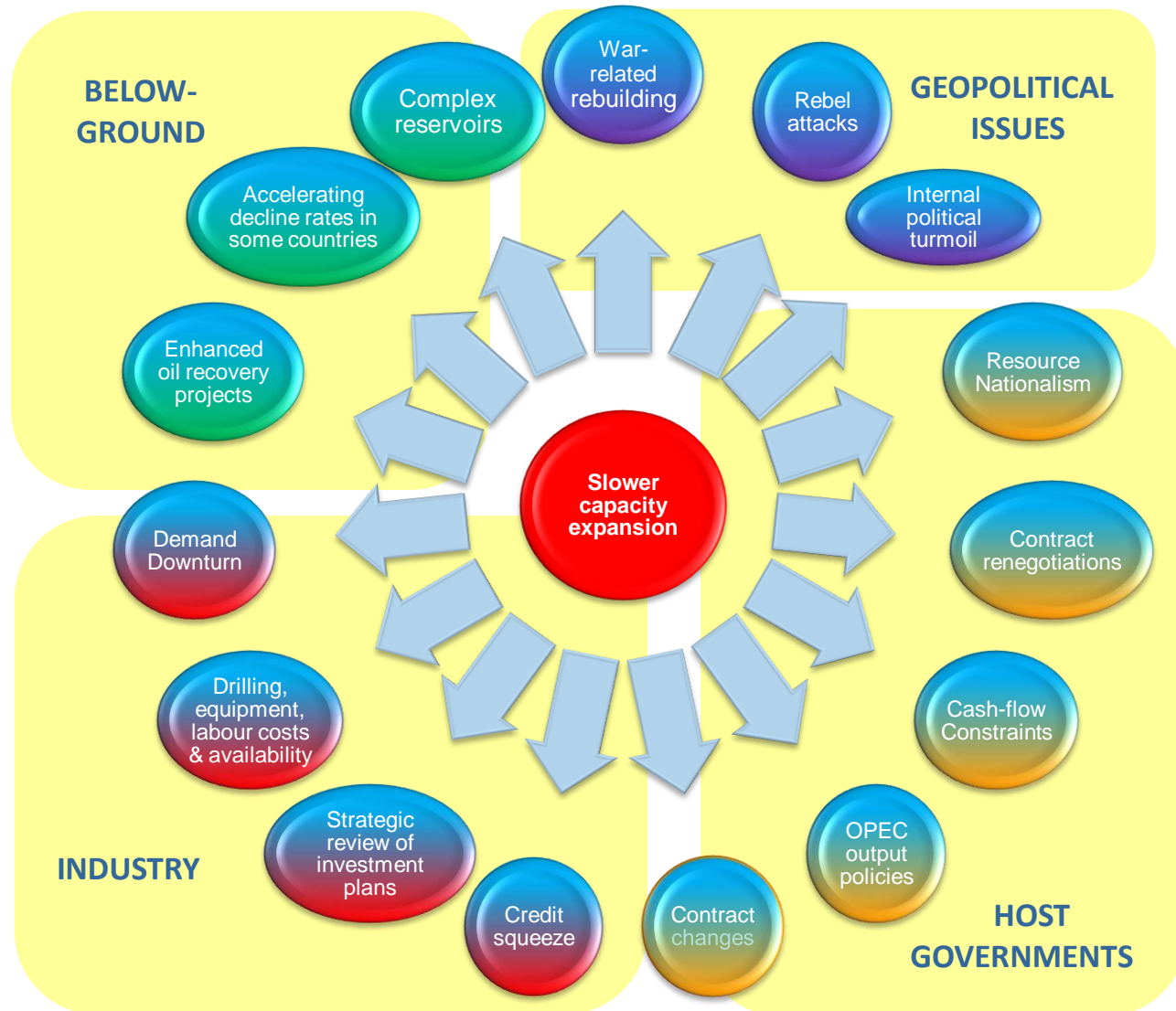
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# Supply



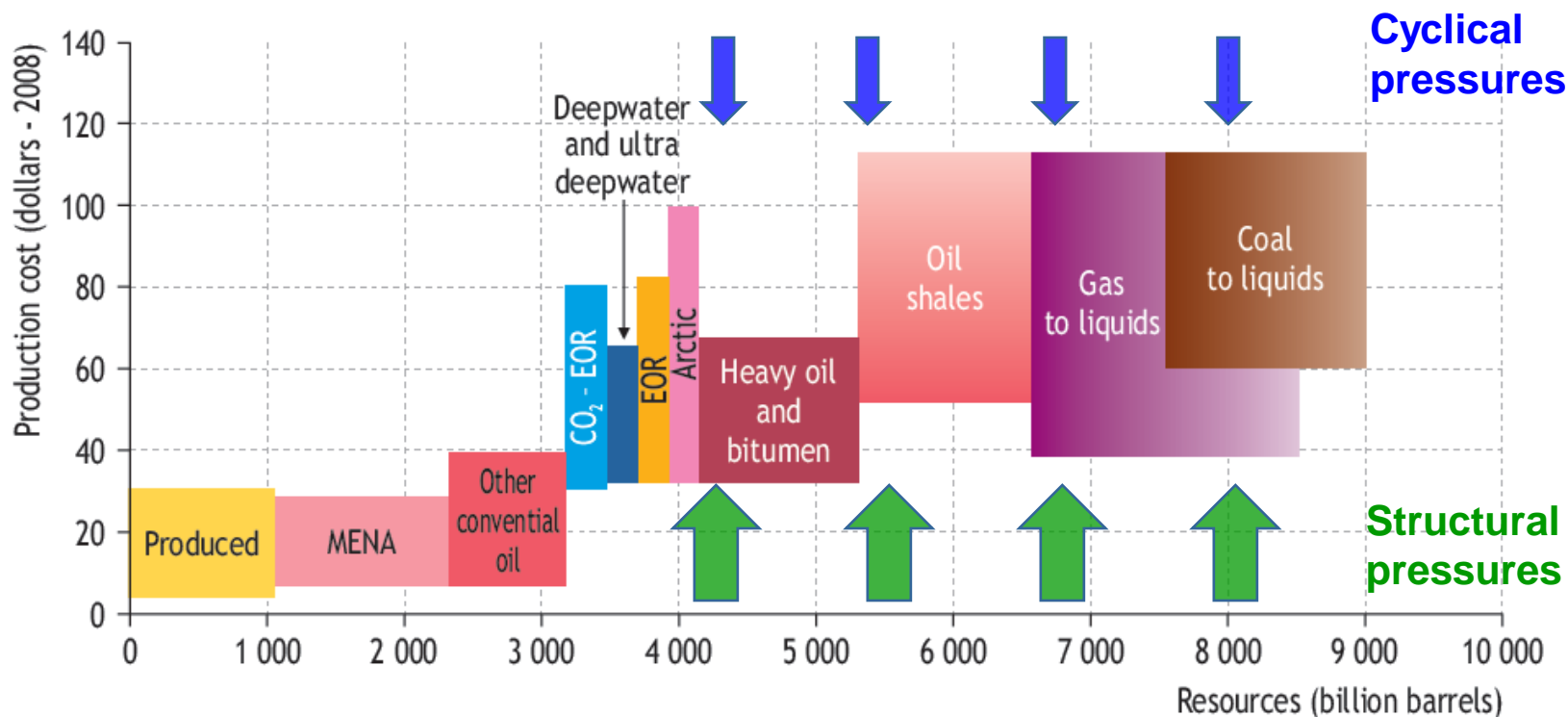
# Slower supply capacity growth seems here to stay

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# The resources are there, but how much to bring them to market?

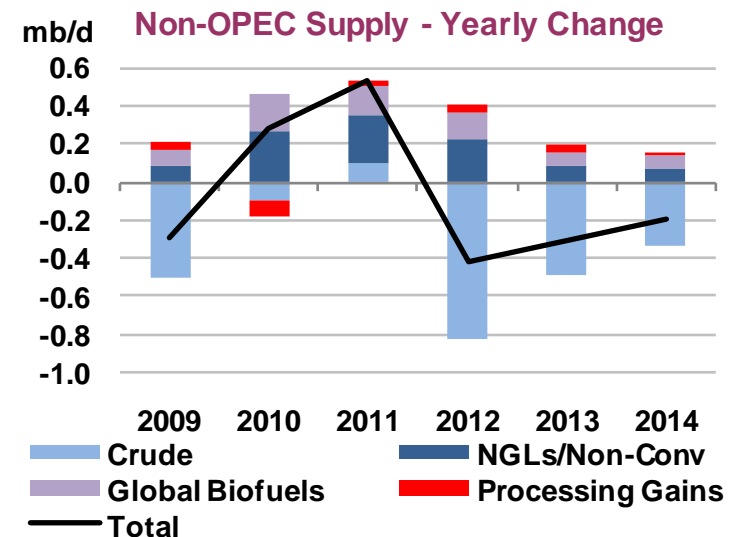
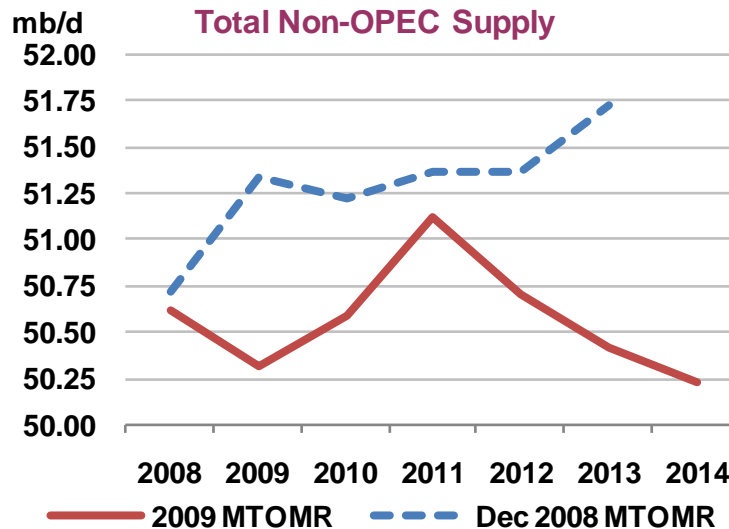
**Figure 9.10** • Long-term oil-supply cost curve



- **Upstream capex cut 21% in 2009 - worsening field decline?**
- **Defers over 2 mb/d of short term capacity growth**
- **\$60-plus/bbl needed for oil sands projects & ultra deepwater**
- **But cyclical easing of cost inflation (-10-15% in 2009?)**
- **So scale of eventual supply impact from current crisis unclear**
- **Costs 'moving target' clouds calls for a managed, 'ideal' price**

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# Non-OPEC supply now *declines* during 2008-2014



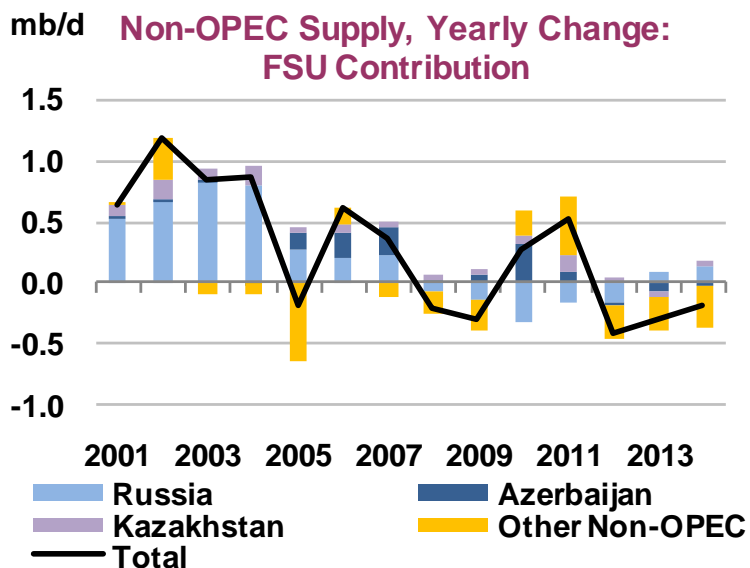
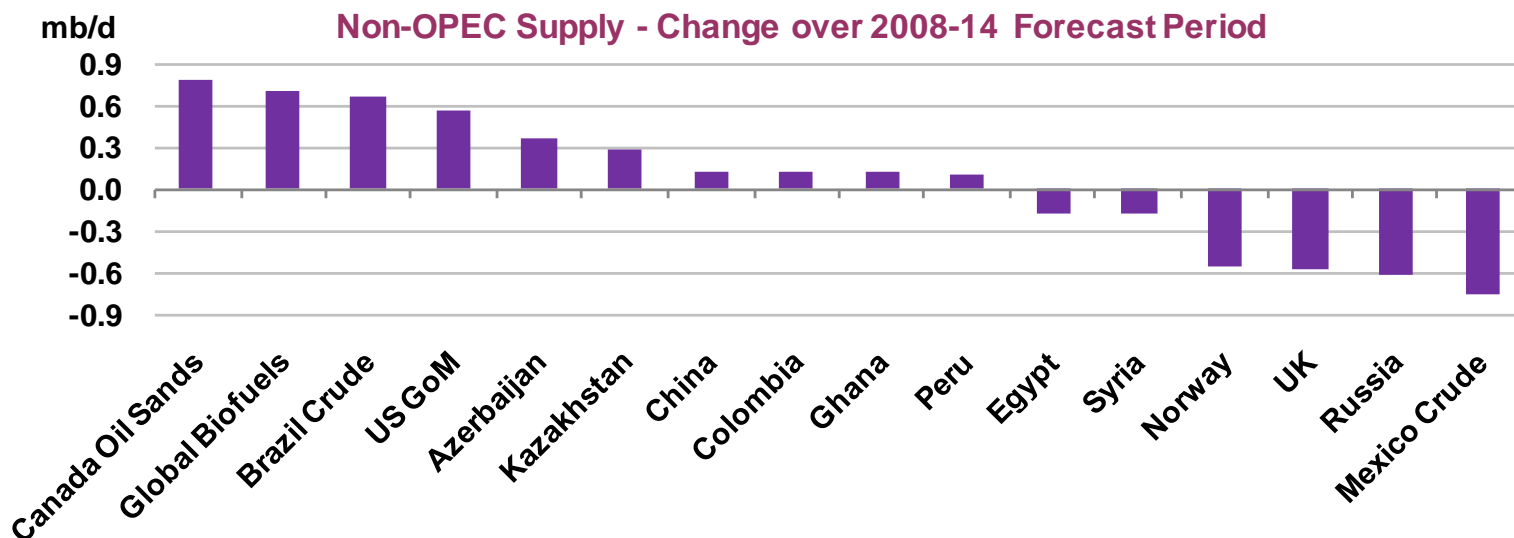
- Non-OPEC supply *declines* by 0.4 mb/d by 2014 (versus 1.5 mb/d *growth* in last MTOMR)

- Upstream projects delayed, deferred or cancelled - 2014 non-OPEC supply now seen at 50.2 mb/d
- IEA study for G8 shows over 2 mb/d postponed in 4Q08/1Q09 – and upstream investment down by 21%
- Conventional crude drops by over 2 mb/d 2008-2014, offset in part by non-conventional, NGL and biofuels

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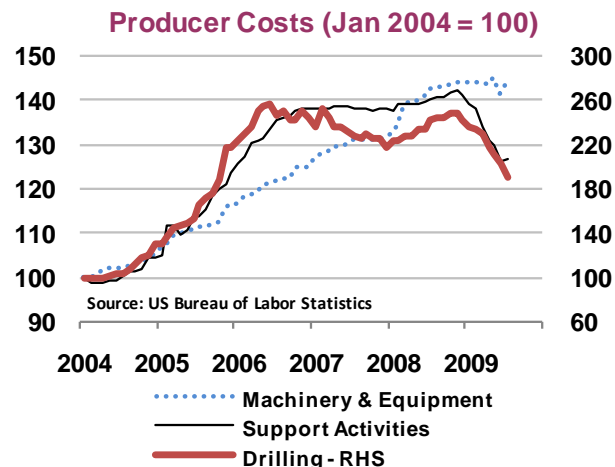
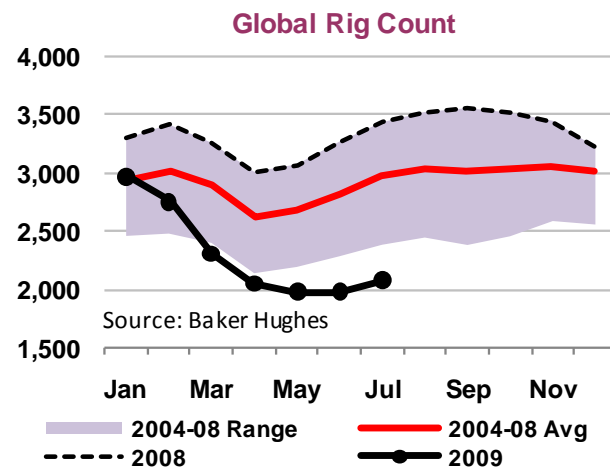
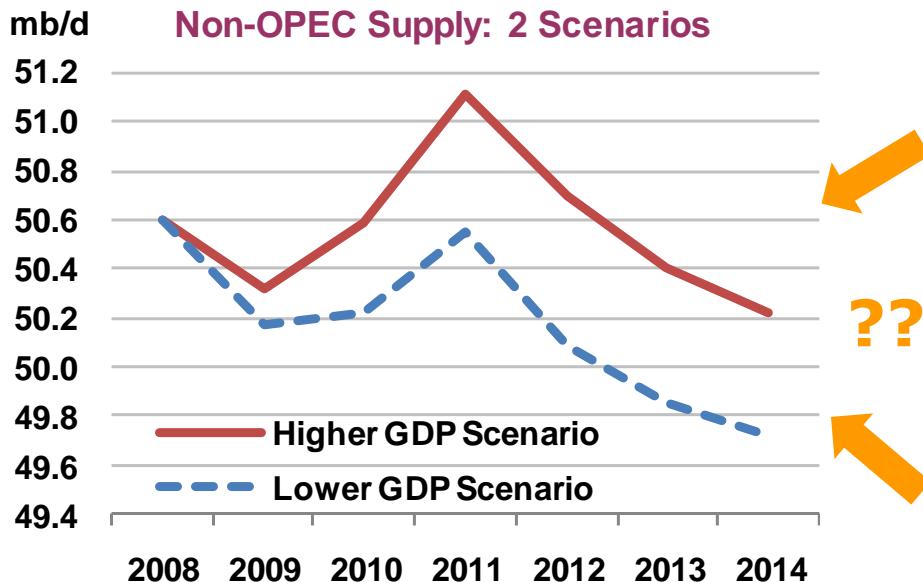
# Canada oil sands dominate growth, but FSU's earlier dominance fades

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- Despite delays, Canadian oil sands are the single largest source of growth
- Conv. crude: Only Brazil, US GoM, Caspian likely to grow (but also biofuels, NGLs)
- Latin America the only *region* with ongoing growth (1.2mb/d)
- Mexico, Russia, UK, Norway all see steep contraction
- Project deferrals & Russian mature field decline, dilute FSU contribution

# Scenario: protracted spending curbs could shave another 0.5 mb/d



■ Analogue to *lower GDP scenario*, models potential impact of protracted lower upstream spend

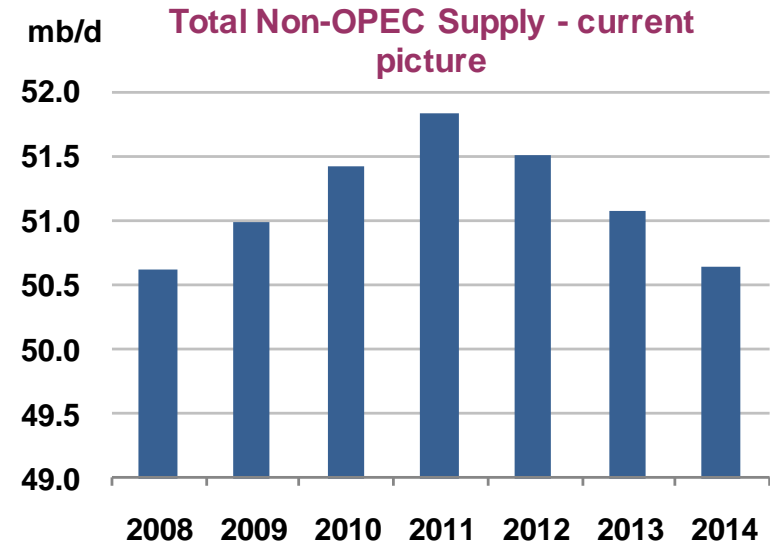
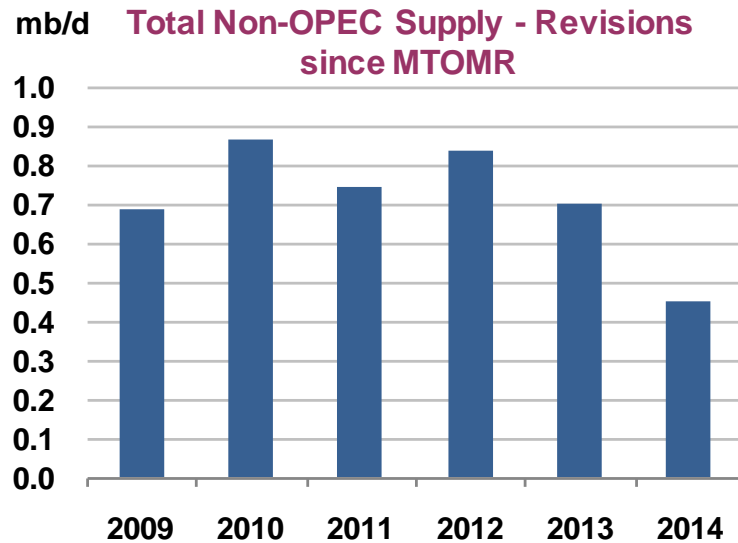
- Risk of further 0.5 mb/d on average shaved off projected non-OPEC supply
- Impact greatest in mature OECD countries: US, Mexico, UK, Norway
- But intense debate whether lower spend and activity levels will be offset by reduced costs and upstream efficiencies
- 2009-to-date suggests non-OPEC holding up well vs. forecast

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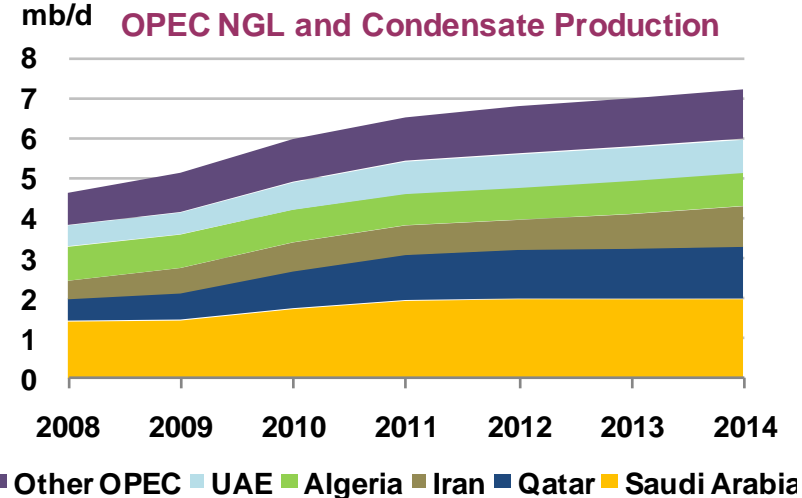
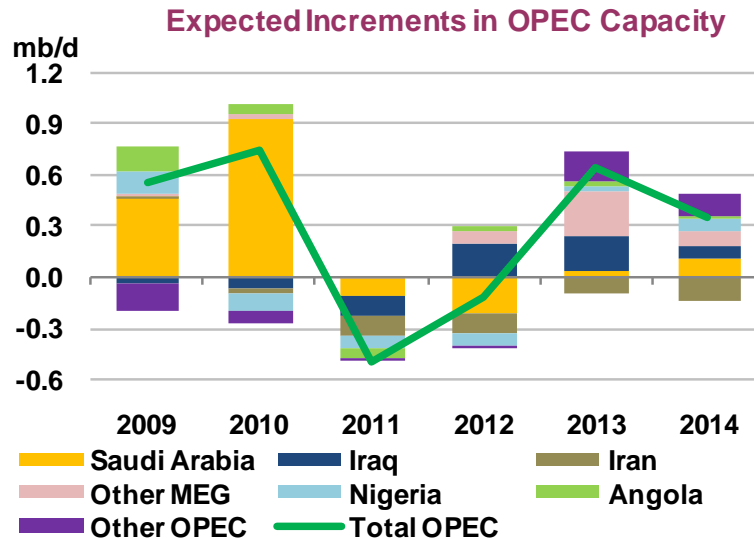


# 2009 non-OPEC supply – series of revisions has raised baseline



- **Several months of upward revisions have raised non-OPEC supply baseline vs. MTOMR by around +0.7 mb/d on average**
  - Largely due to stronger-than-expected performance by Russia, but also lack of hurricanes, robust biofuels etc
- **Production profile very similar, but 2008-2014 output now seen flat overall**

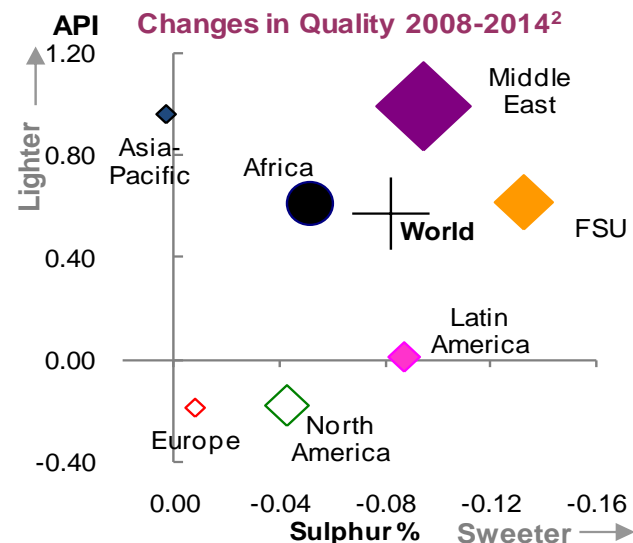
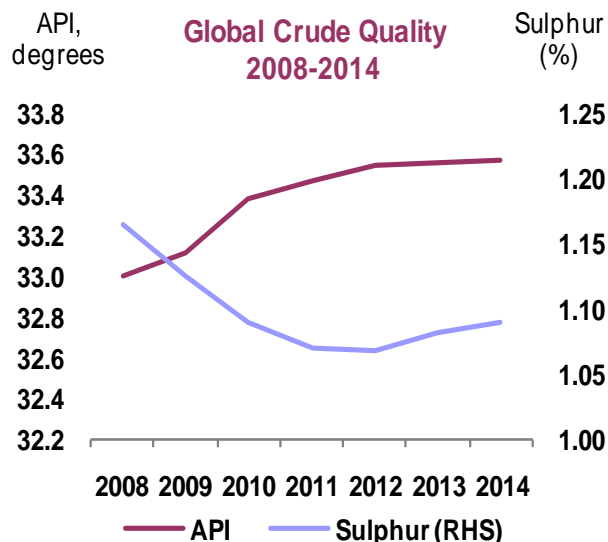
# OPEC crude capacity growth derailed, but gas liquids still going strong



- Crude capacity +1.7mb/d, to 35.8mb/d (-47% from prev.forecasts)
- Project delays reflect:
  - strategic reviews of investment plans (demand)
  - contract renegotiations as costs decline
  - reduced cash flow – lower output targets and prices
  - resource nationalism & geopolitical turmoil (Iraq, Nigeria, Iran?)
- But NGL +2.6mb/d: gas for power, petchem and re-injection
- Gas liquids attain 17% of total OPEC output in 2014 from 12% today

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# Crude quality: a trend towards lighter and sweeter...for now

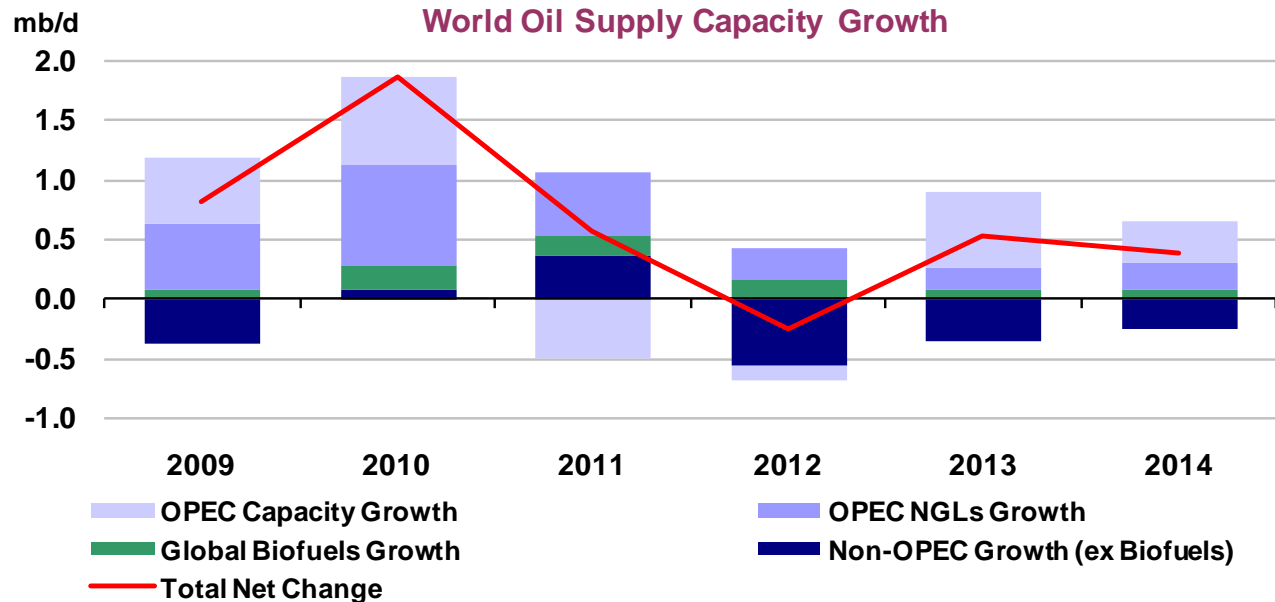


- Average crude quality lightens from 33° to 33.6° API in 2008-2014, while barrel sweetens from 1.16%S to 1.06%S
- Rising condensate volumes exaggerate the trend but their exclusion doesn't change the overall picture
- FSU, Africa, Mid East drive the trend, offset by heavier Canadian mix
- Could have a profound impact on refinery upgrading economics
- Longer term, swing back to heavier/sourer barrels is likely

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# Global capacity outlook curbed on recession, lower investment

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- **Total supply capacity growth in 2008-14 trimmed to 4.0 mb/d (1.5 mb/d lower than 2007-13 growth in last *MTOMR*) due to:**

- **Impact of global recession/lower demand**
- **Lower oil price environment**
- **Credit constraints & contract renegotiation**

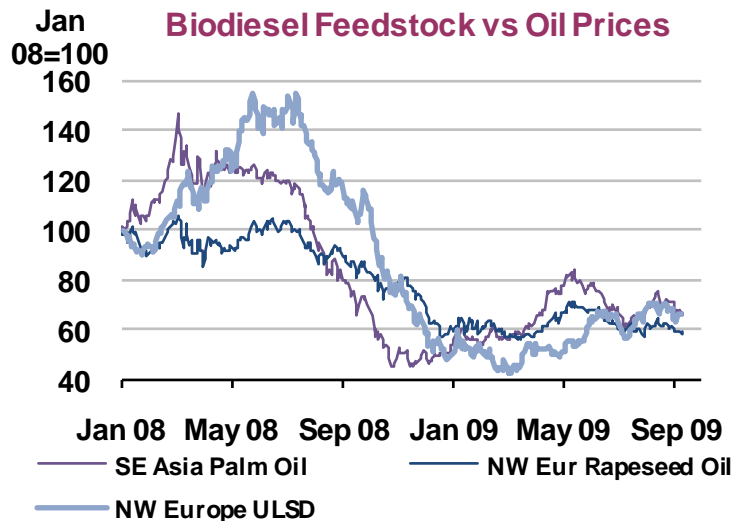
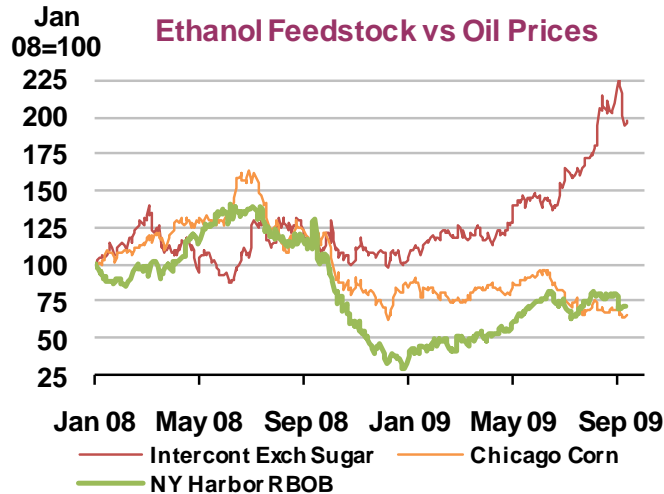


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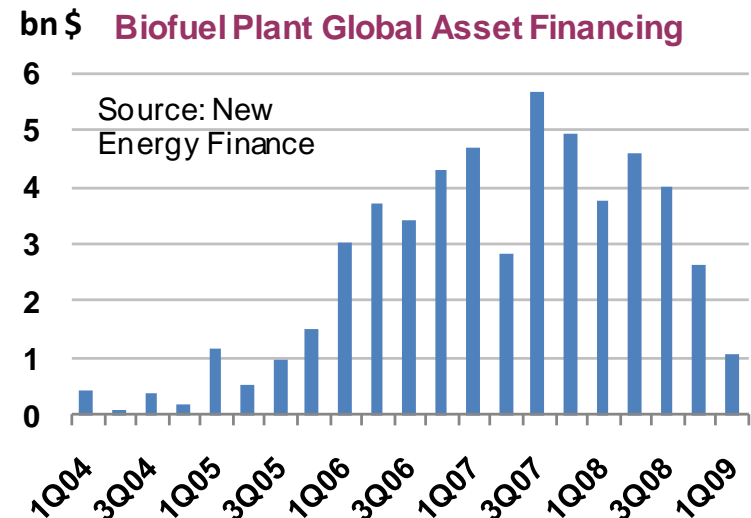
# Biofuels



# Lower oil prices and credit crisis hurt the biofuels industry



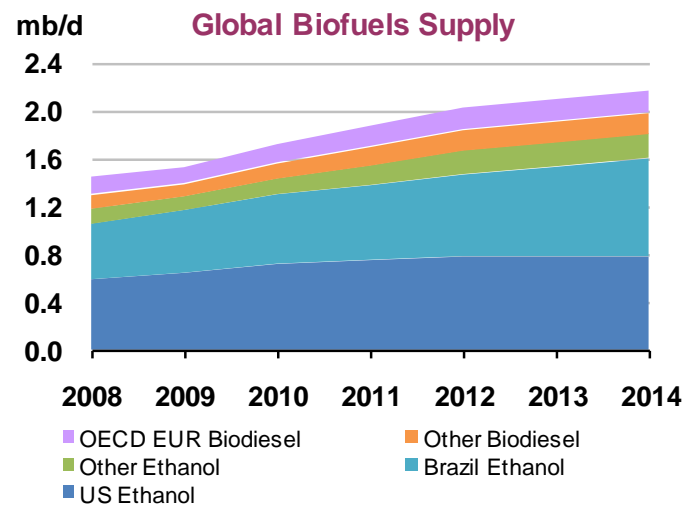
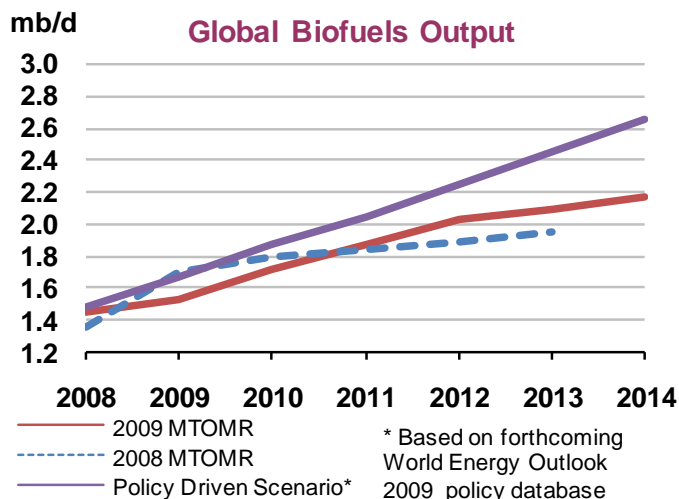
- oil prices fell more than agricultural feedstocks, undermining biofuels margins
- plant utilisation has fallen
- access to credit has dried up for over-leveraged producers
- Expected 2009 new mill start-ups for Brazil, US and Europe off by as much as 50%



# But medium-term production forecast remains robust

- **Despite near-term problems, strong biofuels supply growth expected through 2014**
- **Output can respond quickly to changing market conditions**
- **Sector consolidation suggests a transition to more economically sustainable production**
- **Low cost producers such as Brazil will continue expanding strongly..**
- **..and OECD blending mandates provide a floor for growth**
- **Total supply rises to 2.2mb/d from 1.4mb/d, meeting 15% of incremental gasoline & gasoil demand**
- **An oil market relief valve from otherwise sluggish non-OPEC supply**
- **Brazil and USA generate 80% of this growth**

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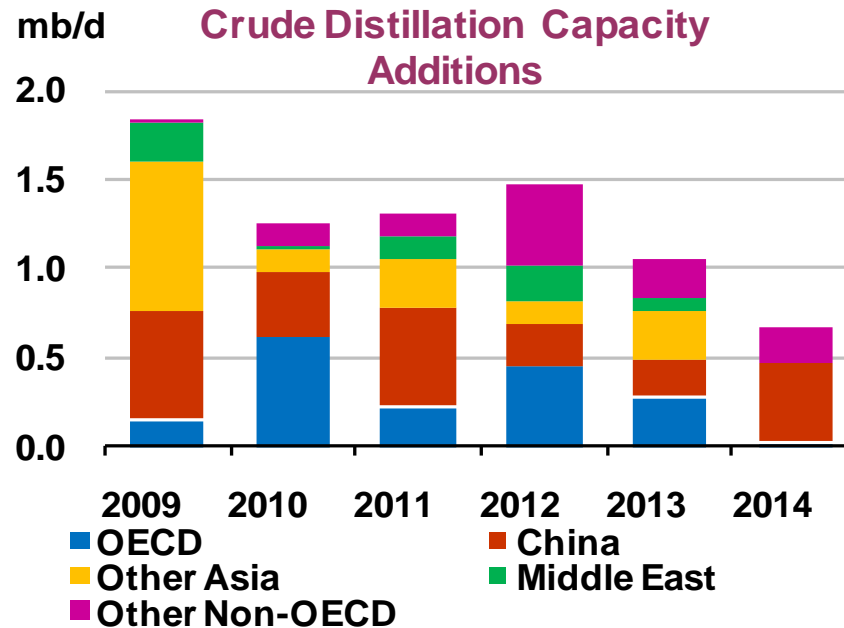
# Refining & Product Supply





# Primary capacity additions +7.6mb/d

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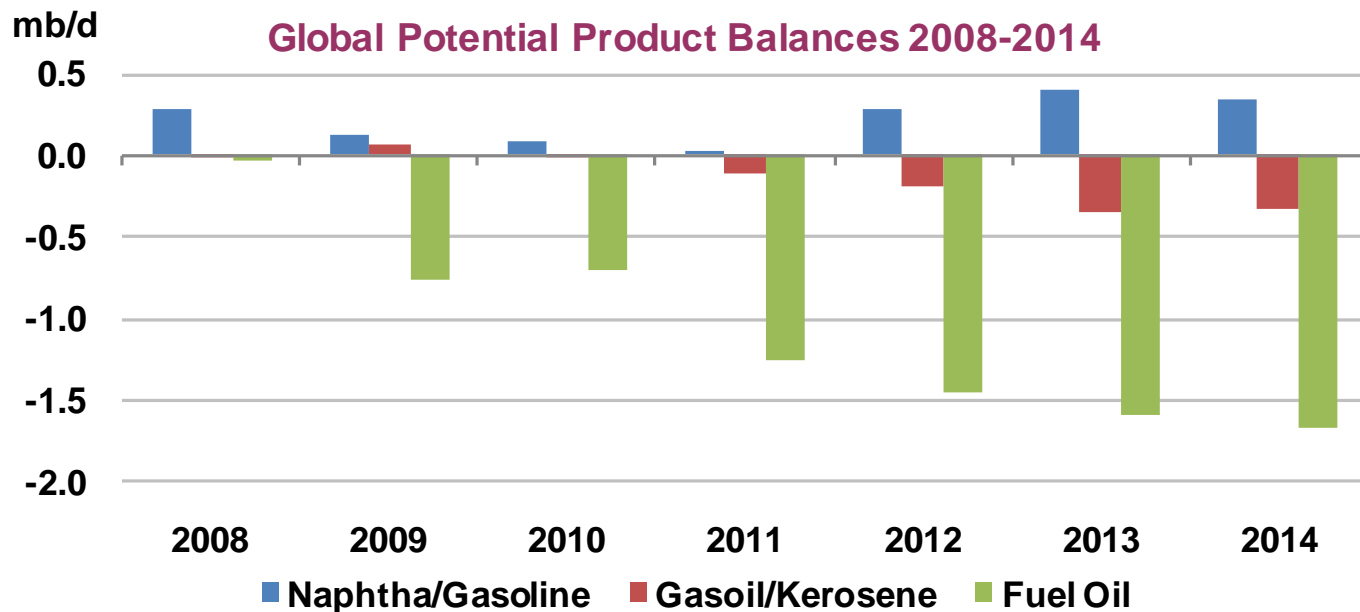
- Weaker demand, financial constraints have seen widespread slippage & cancellations downstream too (OECD & M.East)
- But 7.6mb/d of crude distillation capacity still expected to be added for 2008-2014 (also +6.5 mb/d upgrading)
- Growth dominated by Asia – more than 50% – with China accounting for nearly a third of the total.
- The OECD accounts for 20% – mainly North America
- The Middle East share drops below 10% - project slippage

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# Tightening fuel oil balance is likely

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- ***Fuel oil*** projection shows significant (and untenable) tightening, requiring a price, investment or throughput response
- ***Naphtha/gasoline*** – surplus re-emerges post 2011
- ***Middle distillate tightness*** to re-emerge post 2010, as strong demand growth outruns refinery additions
- **Remember 2007/2008** – *imbalances downstream can affect crude price levels*

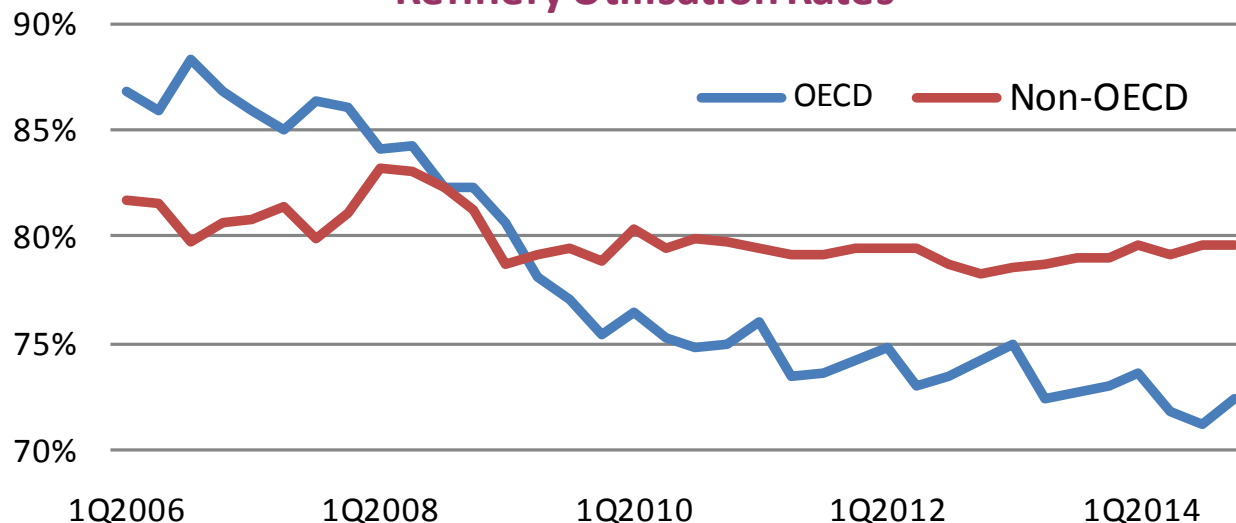
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# Downstream, something's gotta give...

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## Refinery Utilisation Rates



- **Lower demand and sustained capacity growth point to an *overhang of spare capacity & weaker utilisation***
- ***Non-OECD regions are assumed to retain utilisation rates in line with historic averages***
- **Commercially sensitive operators in the US, Europe and Japan are assumed to bear the brunt of the *run cuts***
- ***Capacity closures look inevitable* in some OECD regions, particularly as ongoing, mandatory environmental spend confronts squeezed margins**

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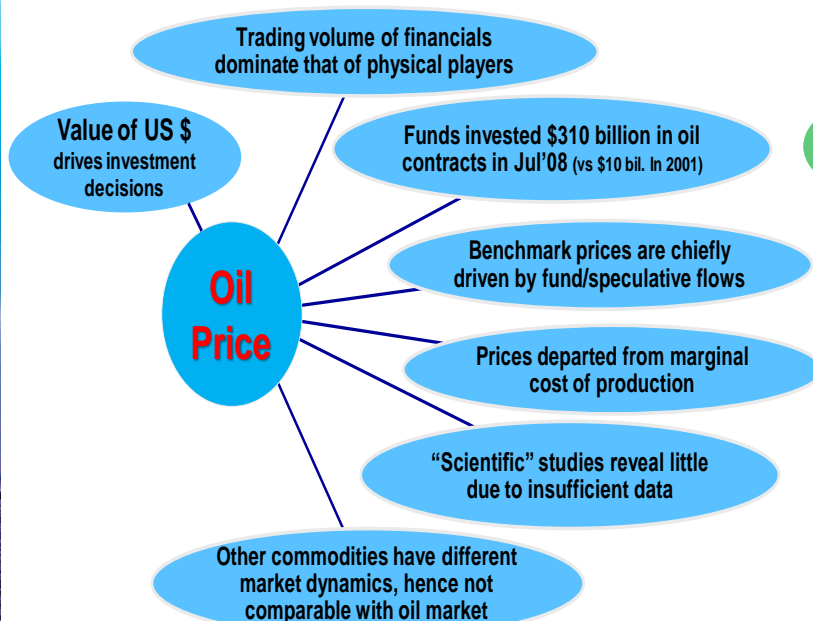
# Price Formation



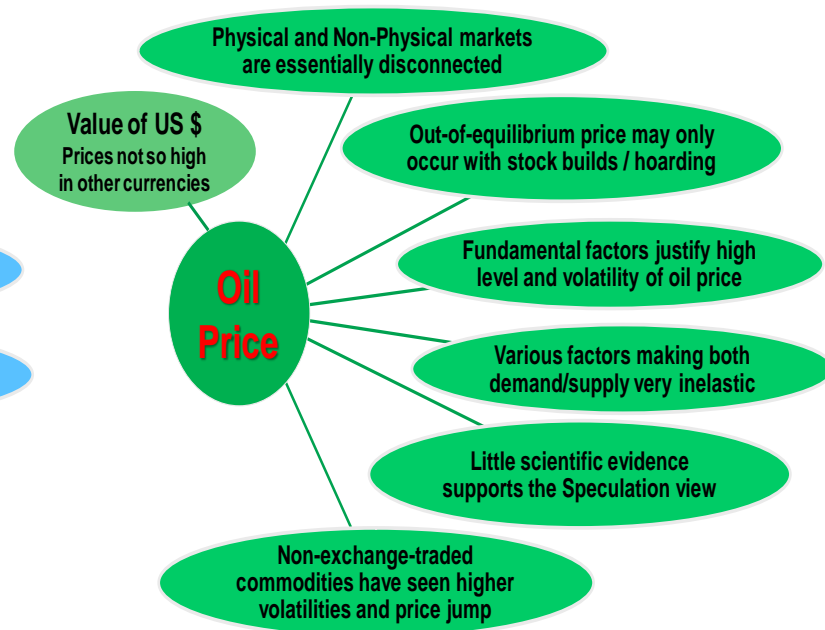
# Making sense of oil prices

- Polarised debate over the importance of speculative vs. fundamental price drivers
- The reality is that both play a role
- But while inelastic supply and demand allow other factors to influence short term prices, 'sustainable' price level is likely determined by fundamentals

## The "Speculation View"



## The "Fundamentals View"



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# Transparency & regulation of commodity markets now becoming a reality

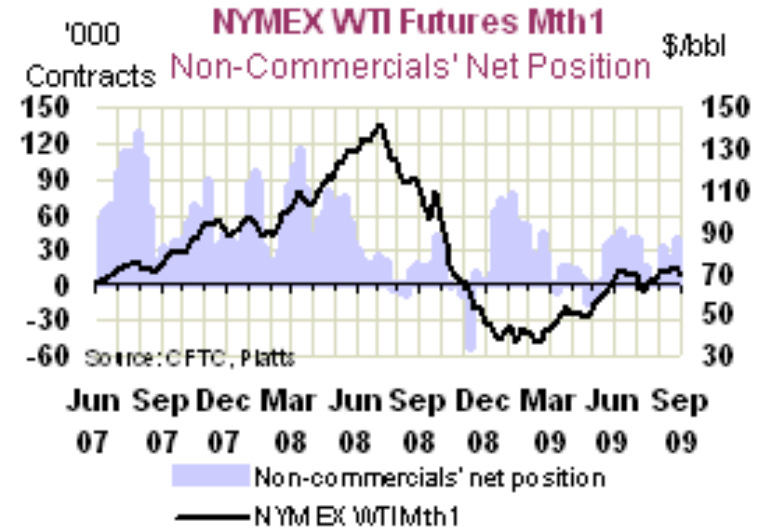
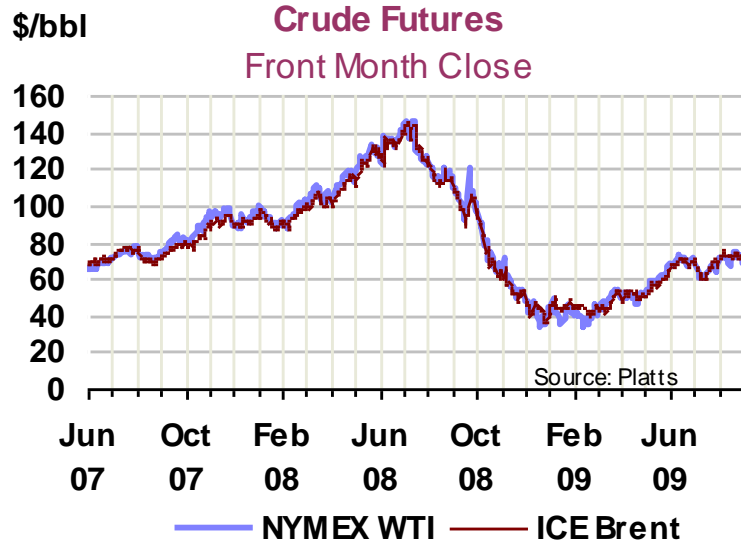
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- CFTC weekly Commitment of Traders report now includes overseas trades of the NYMEX crude contract
- Swaps & money manager trades now disaggregated, with aim to eventually report quarterly/monthly index fund positions
- CFTC also examining standardised position limits across commodities (will this limit liquidity or reduce concentration and diversify participation?)
- More opaque over-the-counter (OTC) derivatives trades now under scrutiny by US Treasury, CFTC and SEC
- Proposed measures include migration to exchanges, standardised contracts, enhanced position reporting and higher margin requirements
- Uniformity of international standards would limit trade migration, but will take time to achieve.

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# Greater visibility needed to understand oil price roller coaster



- **2008 price surge on tight fundamentals, inelastic supply/demand, weak dollar & investor influence, then demand collapse outpaces OPEC cuts**
- **Fundamentals alone can't explain post-February 09 rise...**
- **...and concerns too sharp a rise now could derail economic recovery**
- **But neither open interest, nor net non-commercial positions correlate well with prices either**
- **Prices drivers are manifold, and their relative influence varies over time**
- **Better visibility on non-OECD demand/inventory, and more granularity on futures market (notably OTC derivatives) trades could deepen insight into price dynamics**
- **Bear in mind 'speculation is necessary', more a question whether position limits enhance or detract from liquidity**

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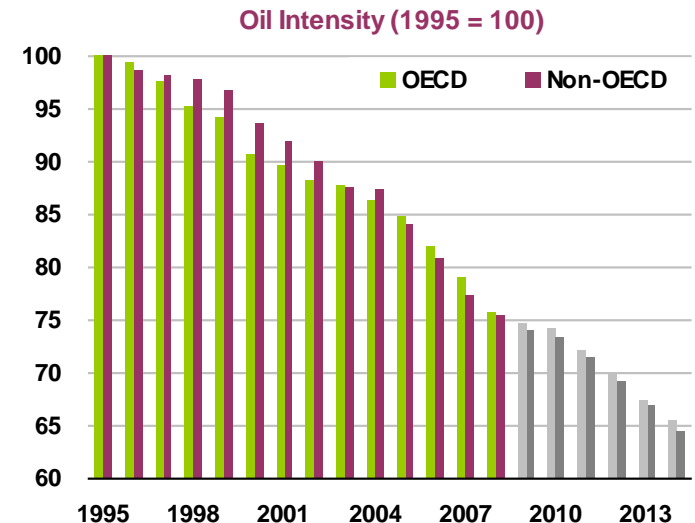
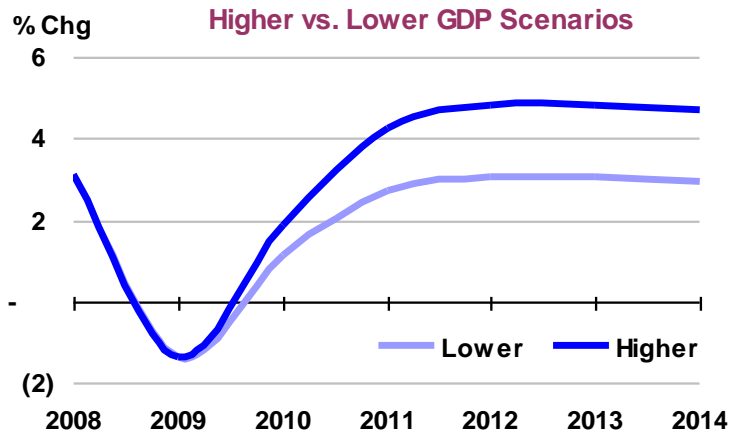
# Summing Up





# Outlook depends on shape of economic recovery & efficiency trends

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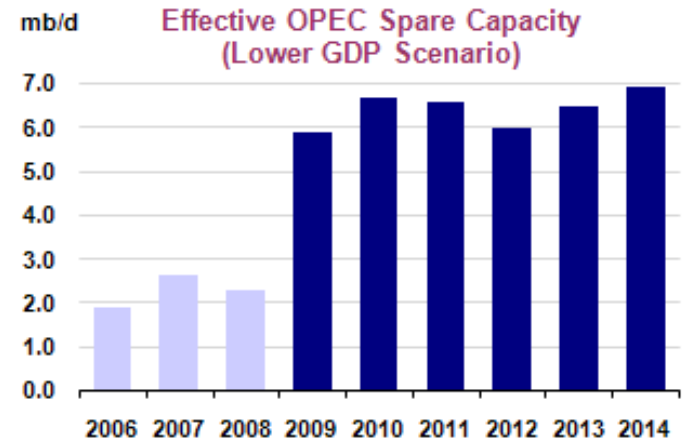
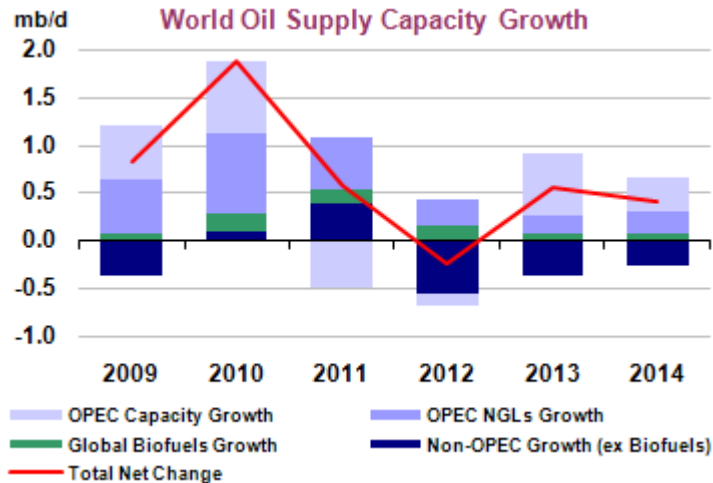


- Oil market turned upside down since last summer
- Timing & extent of economic recovery highly uncertain
- *MTOMR* presents two oil demand scenarios this year to reflect that uncertainty (diff=4.1mb/d)
- It also identifies clear signs that there have been structural changes in the way oil is used
- Weaker demand, new Asian capacity & biofuel penetration will squeeze OECD refining margins

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# But don't forget the supply-side of the equation



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- Spending cuts & project delays have intensified, despite easing cost pressures
- Supply growth now looks anaemic post-2010
- Whether we see a supply crunch mid-decade depends on economic trends & efficiency..
- ..but consumer & government choices can also affect future spare capacity buffer (3.2%pa v 2.4% efficiency)
- Baseline data, and new project info, heavily prone to revision since June – forecast update with December OMR

# Thanks for your attention

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[David.fyfe@iea.org](mailto:David.fyfe@iea.org)

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