







Growth and Jobs through new ways of using information technologies is at the heart of the Brussels agenda right now. The Mission of Norway to the EU, The Norwegian Embassy to Belgium together with *Fedict*, ICT federal public services in Belgium and IKT-Norge, the interest group for the Norwegian ICT industry, cordially invite you to a discussion of new ideas on how to use ICT to foster jobs and growth.

# **ICT for Growth and Jobs**

**Norwegian and Belgian perspectives** 

Wednesday 17 September 2014, 10.00-13.00

## Norway House, Rue Archimède 17, 1000 Brussels

Followed by a light lunch

Moderator: Mr Trond Helge Baardsen, Seconded National Expert in the European Commission, DG CONNECT

## **Programme:**

09.30	Registration
10.00	Welcome by the Norwegian Ambassador to Belgium, Mr Niels Engelschiøn
10.10	The 'Growth and Jobs' agenda – A European Commission perspective <b>Mr Jörgen Gren,</b> Head of the Growth and Jobs Unit, <u>F1</u> , DG CONNECT
10.35	The Digital revolution must be based on world class infrastructure – how the Nordics are leading the fibre revolution  Excecutive Vice President Telecom <b>Ms Toril Nag</b> , <u>Lyse Energy</u>
11.00	The skills gap – The ' <u>Teaching the kids coding</u> '-initiative is spreading in Norway Director internet and new media <b>Mr Torgeir Waterhouse</b> , ICT Norway
11.25	Coffee
11.40	How can small and medium sized enterprises (SMEs) create growth? Enterprise resource planning tools (ERPs) are transforming how Norwegian SMEs are doing their business Director business development <b>Mr Nils Vold</b> , <u>VISMA</u> Enterprise
12.05	ICT is the single most important factor when the Nordics are renewing their welfare systems. Why and how? Chief Economist <b>Mr Roger Schjerva</b> , <u>ICT Norway</u>
12.30	How an ICT based reorganisation of the public sector can stimulate growth and jobs?  A Belgian example  Mr Jan Deprest, Chairman of the board of Fedict

#### 13.00 A light lunch

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For further information, please contact Counsellor for ICT Policies and Government Administration, Mr. Fred-Arne Ødegaard, Phone: +32 (0) 2 238 74 84, Email: <a href="mailto:fred-arne.odegaard@mfa.no">fred-arne.odegaard@mfa.no</a>.

Please register your participation at <a href="mailto:info.eudel@mfa.no">info.eudel@mfa.no</a> before 16.00, Friday 12 September.

Please freely distribute this invitation to others in your organization that have an interest in the above issues.

**Toril Nag,** Executive Vice President in Energy- and Telecommunications company Lyse, responsible for Lyses Telecom business which includes a number of Fiber companies in Norway and Denmark, the Digital Services provider Altibox, alarm business Noralam as, and our technology company Lyse IT as. Started the Technology/Telecom activity in Lyse in 2000 - now a plus 2 Bn NOK revenue business with more than 470 employees. Initiated the Altibox Franchise concept for build-out of fiberoptic networks in Norway.

#### Torgeir Andrew Waterhouse, Director Internet & New Media

Waterhouse has focused on questions related to copyrights and digital media. Torgeir has had a number of board and advisory positions both public and private. Torgeir is one of the founders of the national movement for learning kids to code in Norway and is an ardent advocate for code literacy.

#### Nils Vold, Director Business Development Visma Enterprise Solutions

Started professional career as CEO and founder of IT start-up Deriga AS in 2001. The company was acquired by Visma Group in 2006. Started there as director of strategy in Visma Unique and has held different management positions. Currently holding the position as director business development internationally for Visma Enterprise Solutions.

### Roger Schjerva, Chief Economist, ICT Norway

Before joining ICT Norway as their Chief Economist, Roger spent 8 years as the Deputy Minister of Finance in Norway, responsible for taxes, macro-economics, government ownership, competition, investments, industrial policies, state budget, renewal of the public sector. Roger hold degrees from London School of Economics and the University of Oslo.

#### **Jan Deprest**, Chairman of the board, Fedict

Jan Deprest started his career in 1986 with Andersen Consulting, where he worked as Associate Partner until 1999. He moved to Siemens Business Services Belux where, as a Secretary-General, he was in charge for general management, strategy, budget definition, HRM, etc. Since 2002 he is the Chairman of the Federal Public Service for ICT (Fedict). Until today, this Federal Public Service is responsible for the e-government strategy and in collaboration with other Public Services; it manages projects like eID, Police-on-web, Tax-on-Web and runs campaigns like <u>peeceefobie</u> and internet for All.