



NORWEGIAN MINISTRY  
OF TRADE AND INDUSTRY

# Shipping Policy Initiatives - Norway

## "Steady as she goes"

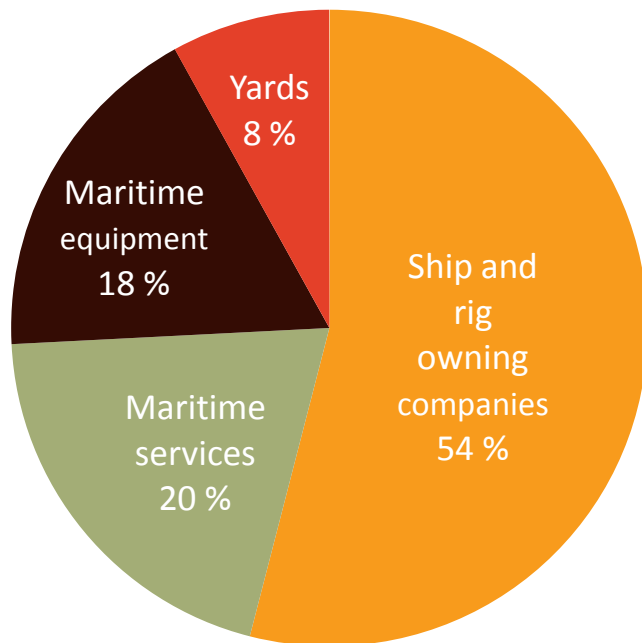
Director General Ms. Ida Skard



Stavanger 28 June 2012

# The Norwegian Maritime Cluster

15,5 bn € in 2010



- ❑ Contributes to 5,6 % of Norwegian BNP
- ❑ Employs about 100 000 people in Norway
- ❑ Complete cluster
- ❑ Among the world's largest fleets, second largest offshore fleet
- ❑ Offshore increasingly important

## Steady as she goes

The Government's strategy for environmentally friendly growth  
in maritime industry



## Five priorities

- Globalization and framework conditions
- Environmentally friendly maritime industry
- Maritime expertise
- Maritime research and innovation
- Short Sea Shipping

# Competitive Framework conditions

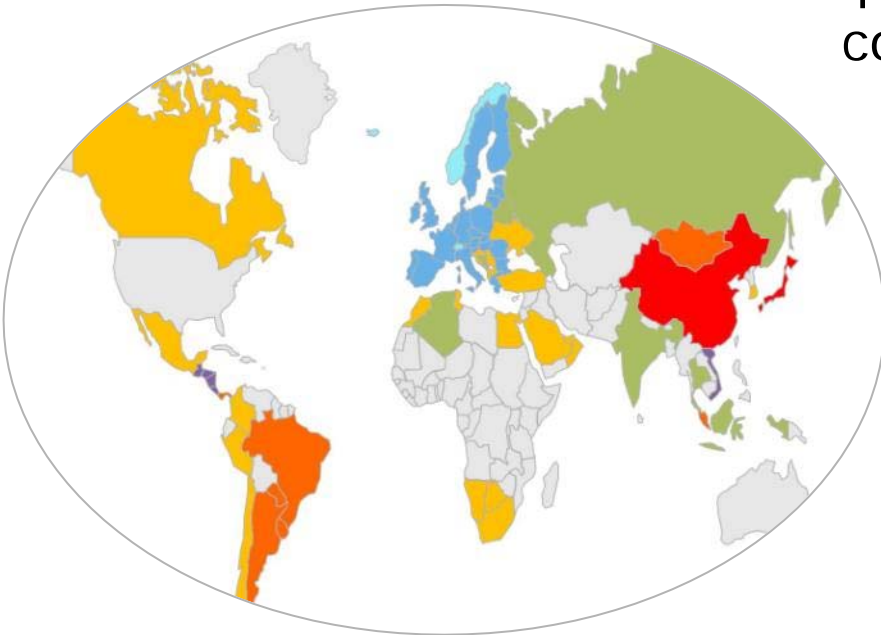
Competitive  
corporate fiscal  
conditions



Free trade and  
shipping  
agreements



Facilitating export  
financing



# Competence

- ❑ Training
- ❑ Education systems
- ❑ Global Maritime Knowledge Hub



# Research and Innovation



- ❑ Environment and energy efficiency
- ❑ Demanding maritime operations
- ❑ Arctic transport and operations
- ❑ LNG



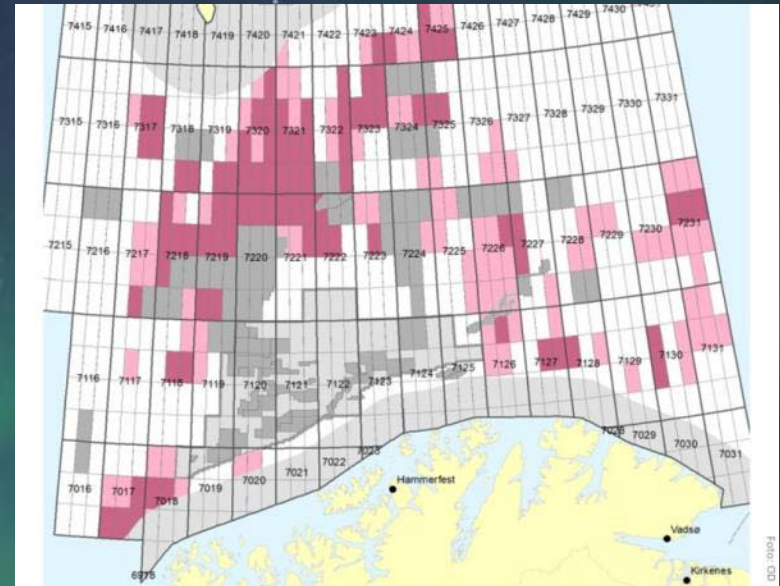
# LNG – research, infrastructure, use

- ❑ Large fleet
- ❑ Competitiveness
- ❑ Know-how
- ❑ International regulations



# The High North

- ❑ Increased seismic and drilling activity
- ❑ Demanding operations
- ❑ New opportunities
- ❑ Voyage through the Northern Sea Route
- ❑ Polar Code



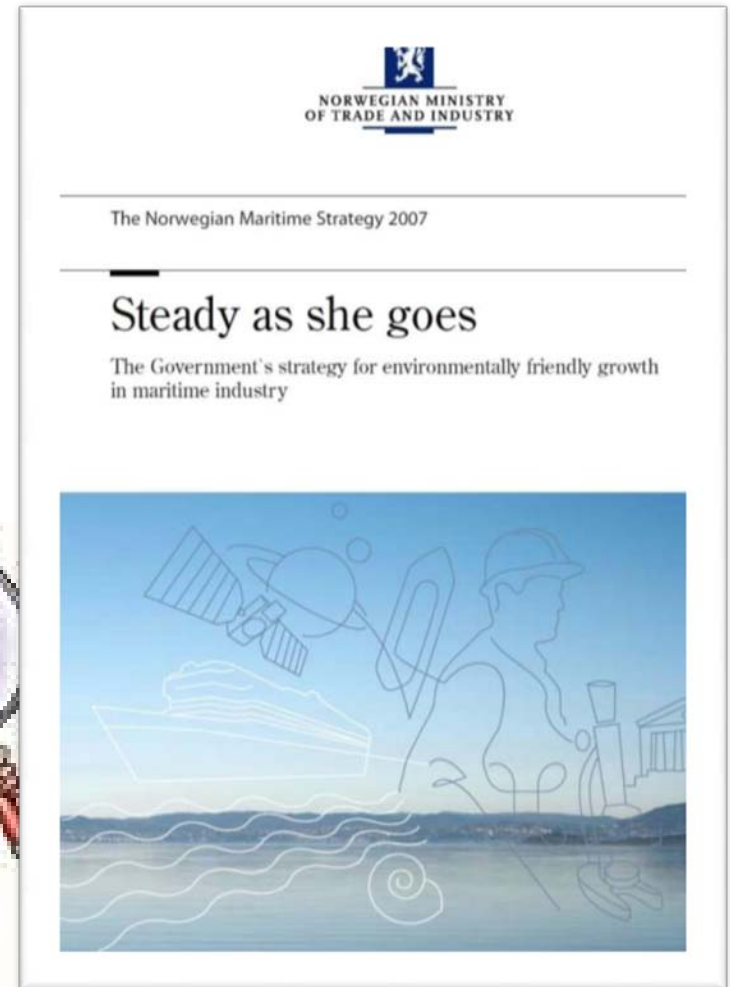
# Short Sea Shipping Strategy

- ❑ From road and rail to sea
- ❑ Cost efficiency
- ❑ Environmentally friendly
- ❑ National transport plan 2013



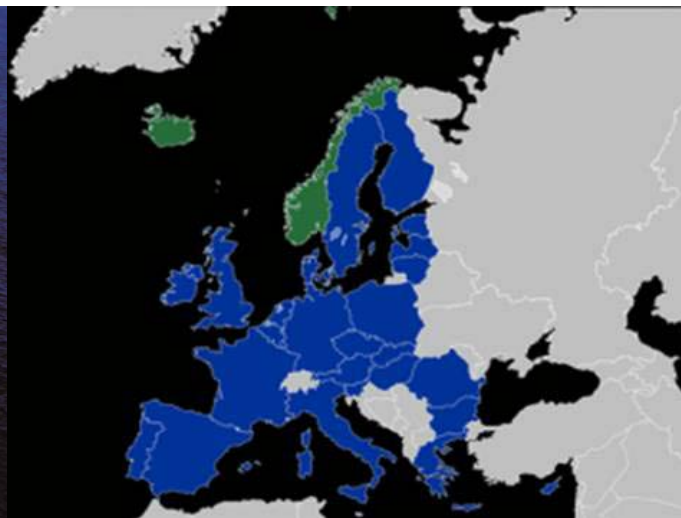
# Evaluation – 5 years after the launch of the maritime strategy

- ❑ Open and inclusive process
- ❑ Contributions from the industry and organizations
- ❑ Report by a consultancy firm
- ❑ Overall assessment
- ❑ Update of the strategy



# EU/EEA maritime matters

- State aid guidelines
- Environmental issues
- Safety rules for passenger vessels
- Social agenda



# The Blue Belt initiative

